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Autumn Rounds

North America is more a political and an economic invention than a place people call home. Nonetheless, the region shared by the United States and its closest neighbors, North America, is an intriguing frame for comparative American studies. Continental Divides is

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the first book to study the patterns of contact, exchange, conflict, and disavowal among cultures that span the borders of Canada, the United States, and Mexico. Rachel Adams considers a broad range of literary, filmic, and visual texts that exemplify cultural traffic across North American borders. She investigates how our understanding of key themes, genres, and periods within U.S. cultural study is deepened, and in some cases transformed, when Canada and Mexico enter the picture. How, for example, does the work of the iconic American writer Jack Kerouac read differently when his Franco-American origins and Mexican travels are taken into account? Or how would our conception of American modernism be altered if Mexico were positioned as a center of artistic and political activity? In this engaging analysis, Adams charts the lengthy and often unrecognized traditions of neighborly exchange, both hostile and amicable, that have left an imprint on North America's varied cultures.

Preachin' the Blues

From award-winning translator Sheila Fischman comes a new novel by bestselling Quebec author and Canada Reads finalist Jacques Poulin, *English Is Not a Magic Language*. A follow-up to the author's critically acclaimed 2006 novel, *Translation Is a Love Affair* (Archipelago Books), here we meet reader-for-hire Francis, the little brother of novelist Jack Waterman, whom longtime Poulin fans will remember from previous works as the author's loose alter ego. One call and Francis will arrive at your door in his Mini

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Cooper, ready to read. He's partial to works about the Natives, the fur trade, and the immense territory the French once held in North America. His principal client is Limoilou, a young woman from Quebec City who still bears the scars she slashed into her wrists at the end of Translation Is a Love Affair, who finds great solace in his reading voice. Altogether, Francis's ordinary life in the shadows of his better-known brother could almost be described as happy. But what is he to make of a missed rendezvous with a mysterious woman? And why have the Mounties suddenly started following him in front of the Plains of Abraham, where New France fell to the British?

Francophone Literatures

A quiet man, living in an apartment in Quebec City, hears a marching band through his window. He looks out, sees the band and suddenly decides to join the crowd forming around them. So begins *Autumn Rounds*, a novel about love that unfolds late in life. The band turns out to be touring musicians, singers, and acrobats from France; among their number is a strangely familiar woman to whom the man feels very attracted. This is a bitter-sweet novel. Because it is his last tour, the man is acutely aware of the details of his life on the road: the way cats in the towns are attracted to his van because it was once a milk truck, how certain reading networks will soon be needing new coordinators, how hauntingly beautiful he and the woman find the landscape of the North Shore of the St. Lawrence River. band turns out to be touring musicians, singers, and acrobats from France; among

their number is a strangely familiar woman to whom the man feels very attracted. This is a bitter-sweet novel. Because it is his last tour, the man is acutely aware of the details of his life on the road: the way cats in the towns are attracted to his van because it was once a milk truck, how certain reading networks will soon be needing new coordinators, how hauntingly beautiful he and the woman find the landscape of the North Shore of the St. Lawrence River.

English Is Not a Magic Language

Improve your French conversation skills with DU TAC AU TAC: MANAGING CONVERSATIONS IN FRENCH! The communicative strategies used in this French text help you reactivate, strengthen, and build on what you already know so that you can improve your French communication skills with ease. Each chapter is organized around what you need to know to interact with native speakers: how to initiate, maintain, and close conversations; how to communicate and respond to feelings and emotions; how to express opinions; and how to give and get information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Parcours québécois

Notions of place and space offer a framework for a variety of readings of the novels of Quebec. Works

from the mid-nineteenth to the late twentieth century are used to offer the reader a series of detailed textual analyses, but also to illuminate aspects of the geography and history of Quebec. The corpus chosen concentrates on novels by Quebec-born authors such as Patrice Lacombe, Anne Hébert, Michel Tremblay, Jacques Poulin and Madeleine Ouellette-Michalska, but also includes writers born outside Quebec, who have lived in and written about Quebec, such as Louis Hémon in the early twentieth century, Gabrielle Roy in the mid-twentieth century and Régine Robin in the late twentieth century. The wide historical span of the corpus opens up a range of issues affecting the representation of space, including colonialism, gender, Quebec's place in the wider world and the position and perspective of the 'migrant' writer.

Salvation Army

Itinéraires français en Amérique du Nord

An autobiographical coming-of-age novel by the the "only gay man" in Morocco.

Transmedia Marketing

Socken analyzes the shape and direction of Poulin's creation narratives as they evolve in the novels and demonstrates their presence from the earliest quasi-political *Un cheval pour mon royaume* to the highly introspective *Le Vieux Chagrin*. The novels move from an outer-directed concept of the lost paradise as a

state to be attained beyond the self to a sense of the lost paradise as the kingdom within, achievable first on the individual level as self-knowledge and only afterwards on the social level. Poulin introduces the theme of the soul and his personal concept of it, as the soul for him is proof of the inner life that embodies the qualities of tranquility and tenderness associated with the lost paradise. Lost paradise literature is universal and timeless. Poulin's portrayal is placed in historical context so that his contribution to the genre can be fully appreciated. Referring to studies by such critics as Mircea Eliade, Northrop Frye, Jerome S. Bruner, and Jack J.

Ugly Is Only Skin-Deep

Francophone Literatures draws together extracts from novels written in French by writers from Francophone areas outside Europe. These areas include North Africa, Black Africa, the Caribbean and North America. The book includes the following features: * a general introduction, which outlines the rationale and purpose of the book * a literary and a linguistic commentary on each extract included * a separate bibliography accompanying each section * a glossary of linguistic terms. The above features enable students to contextualize the extracts, identify the key literary and linguistic features and political, social, and cultural themes, to embark on further study, and to achieve their own successful text analysis by means of the models provided. Unique in its analysis both of literary and linguistic techniques, Francophone Literatures is essential reading for students of

Francophone studies.

Siting the Quebec Novel

In this classic road novel, Jacques Poulin tells the story of a man in search of his brother. The geographical journey — through Detroit, into Chicago, on to St. Louis, along the Oregon Trail and into California — becomes a metaphor for the exploration of the history of the French in North America.

All Music Guide

Canada Reads 2005 Winner! In a David and Goliath style battle to the finish, *Rockbound* by Frank Parker Day triumphed over *Oryx and Crake* by Margaret Atwood and was declared the 2005 Canada Reads winner. In a series of debates that aired on the CBC in February, panelist Donna Morrissey, author of *Kit's Law* and *Downhill Chance*, passionately championed this 1928 novel about life and nature on the small maritime island of Rockbound. The victory has brought this Atlantic Province favourite back into the limelight and is receiving nationwide attention, appearing on several bestseller lists across the country. After its initial publication, *Rockbound* remained in out of print status until 1973, when the University of Toronto Press acquired the rights to publish as part of their 'Literature of Canada Prose and Poetry in Reprint' series. It was reprinted with an introduction by Allan Bevan of Dalhousie University's English Department. In 1989, Gerald Hallowell, an editor with the University of Toronto Press, rescued

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Rockbound from the backlist of the UTP catalogue. The book was reprinted with an afterword by Gwendolyn Davies, Dean of Graduate Studies and Associate Vice-President (Research) at the University of New Brunswick. UTP had been selling around 200 copies of the book per year, until Donna Morrissey selected it for the Canada Reads debates. Since then, UTP has sold over 35,000 copies and it has been reprinted three times! The University of Toronto Press would like to thank Donna Morrissey for her superb defense of the book and all of the people at the CBC for their support and encouragement. A complete synopsis of the debates, as well as an interactive timeline for Rockbound and Frank Parker Day can be found on their website, www.cbc.ca/canadareads/index.html. Copies of Rockbound can be found in abundance at the University of Toronto Bookstore, www.uoftbookstore.com, or at your local bookstore. To the harsh domain of Rockbound -- governed by the sternly righteous and rapacious Uriah Jung -- comes the youthful David Jung to claim his small share of the island. Filled with dreamy optimism and a love for the unspoken promises of the night sky, David tries to find his way in a narrow, unforgiving, and controlled world. His conflicts are both internal and external, locking him in an unceasing struggle for survival; sometimes the sea is his enemy, sometimes his own rude behavior, sometimes his best friend Gershom Born, sometimes his secret love for the island teacher Mary Dauphiny; but always, inevitably, his Jung relatives and their manifold ambitions for money and power. The balance of life on Rockbound is precarious and thus fiercely guarded by all who inhabit its lonely

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domain, but just as a sudden change in the direction of the wind can lead to certain peril at sea, so too can the sudden change in the direction of a man's heart lead to a danger altogether unknown. Enormously evocative of the power, terror, and dramatic beauty of the Atlantic sea, and unrelenting in its portrait of back-breaking labour, cunning bitterness, and family strife, *Rockbound* is a story of many passions—love, pride, greed, and yearning -- all formed and buffeted on a small island by an unyielding wind and the rocky landscape of the human spirit.

The Volkswagen Bus Book

How to work on your volkswagon.

Monika's Blues

Discovering French Canada

Jack Waterman owns a bookstore in Quebec City. He lives there, but works at the university, where he translates the *Canadian Dictionary of Biography*. He is an inspiration to writers, one of whom, Jimmy, stumbles into his store. Jimmy has no roots; he knows he wants to be a writer, but he does not know how. He needs to learn and to gain experience. Jack Waterman takes on the role of his mentor. Jimmy goes to Paris, where he walks in the footsteps of Hemingway and Joyce, but he is called to return to Quebec because Jack has taken a turn for the worse. Jack suffers from "Eisenhower's disease," his name for

Alzheimer's, and although it is progressing slowly, he is well aware that at some point soon he is going to lose his faculties completely. It is his intention to take his own life before he becomes a burden to those he loves.

Du tac au tac: Managing Conversations in French

Socket analyzes the shape and direction of Poulin's creation narratives as they evolve in the novels and demonstrates their presence from the earliest quasi-political *Un cheval pour mon royaume* to the highly introspective *Le Vieux Chagrin*. The novels move from an outer-directed concept of the lost paradise as a state to be attained beyond the self to a sense of the lost paradise as the kingdom within, achievable first on the individual level as self-knowledge and only afterwards on the social level. Poulin introduces the theme of the soul and his personal concept of it, as the soul for him is proof of the inner life that embodies the qualities of tranquility and tenderness associated with the lost paradise. Lost paradise literature is universal and timeless. Poulin's portrayal is placed in historical context so that his contribution to the genre can be fully appreciated. Referring to studies by such critics as Mircea Eliade, Northrop Frye, Jerome S. Bruner, and Jack J.

Continental Divides

Transmedia Marketing: From Film and TV to Games and Digital Media skillfully guides media makers and

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media marketers through the rapidly changing world of entertainment and media marketing. Its groundbreaking transmedia approach integrates storytelling and marketing content creation across multiple media platforms – harnessing the power of audience to shape and promote your story. Through success stories, full color examples of effective marketing techniques in action, and insight from top entertainment professionals, Transmedia Marketing covers the fundamentals of a sound 21st century marketing and content plan. You'll master the strategy behind conducting research, identifying target audiences, setting goals, and branding your project. And, you'll learn first-hand how to execute your plan's publicity, events, advertising, trailers, digital and interactive content, and social media. Transmedia Marketing enlivens these concepts with: Hundreds of vibrant examples from across media platforms – The Hunger Games, Prometheus, The Dark Knight, Bachelorette, The Lord of the Rings, Despicable Me 2, Food, Inc., Breaking Bad, House of Cards, Downton Abbey, Game of Thrones, Top Chef, Pokémon, BioShock Infinite, Minecraft, Outlast, Titanfall, LEGO Marvel Super Heroes, Halo 4, Lonelygirl15, Annoying Orange Real-world advice from 45 leading industry writers, directors, producers, composers, distributors, marketers, publicists, critics, journalists, attorneys, and executives from markets, festivals, awards, and guilds Powerful in-depth case studies showcasing successful approaches – A.I. Artificial Intelligence, Mad Men, Lizzie Bennet Diaries, Here Comes Honey Boo Boo, and Martin Scorsese Presents the Blues Extensive Web content at www.transmediamarketing.com featuring a primer on

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transmedia platforms – film, broadcast, print, games, digital media, and experiential media; expanded case studies; sample marketing plans and materials; and exclusive interviews With Transmedia Marketing, you'll be fully versed in the art of marketing film, TV, games, and digital media and primed to write and achieve the winning plan for your next media project.

Kuessipan

This is the story of VW's timeless classic, the Type 2 Transporter, universally known as the "Bus". It is sixty years since the idea of VW's Transporter was conceived by Dutchman Ben Pon after seeing motorized trollies conveying components around the British-managed Wolfsburg factory in the mid-1940s. With blueprints complete by November 1948, the "Bulli" as it was known in Germany went into production a year later. The 100,000th Transporter was built in October 1954, the millionth in 1961 and the 3 millionth in 1971, the total number of vehicles exceeding 6.5 million. The Transporter changed little in concept throughout decades of production, and remained in production in Brazil until very recently, nearly six decades after its postwar German debut. Researched in incredible detail, this book explores the story of the VW bus, from early origins through to the present day. This entirely new edition includes details of many of the different camper conversions, and examines the social history and the T2's evolution. Including full specifications, production figures and buying advice, this totally reworked classic is an interesting, highly informative read and a must for

any VW enthusiast.

Sémantique littéraire de l'espace dans Volkswagen Blues de Jacques Poulin

"An original and significant writer, whose fiction can be as engaging as it is surprising." The Times Literary Supplement

Volkswagen Blues

This original contribution to hemispheric American literary studies comprises readings of three important novels from Mexico, Canada, and the United States: Carlos Fuentes's *Terra Nostra*, Quebecois writer Jacques Poulin's *Volkswagen Blues*, and Native American writer Leslie Marmon Silko's *Almanac of the Dead*. The encyclopedic novel has particular generic characteristics that serve these writers as a vehicle for the reincorporation of hemispheric histories. Starting with an examination of *Moby-Dick* as precursor, Barrenechea shows how this narrative genre allows Fuentes, Poulin, and Silko to reflect the interconnected world of today, as well as to dramatize indigenous and colonial values in their narratives. His close attention to written documents, visual representations, and oral traditions in these encyclopedic novels sheds light on their comparative cultural relations and the New World from pole to pole. This study amplifies the scope of "America" across cultures and languages, time and tradition.

Writing Beyond the End Times? / Écrire

au-delà de la fin des temps ?

Three siblings tell the stories of their very different childhoods in Vancouver's Chinatown before and during World War II.

Living in Volkswagen Buses

Kuessipan is an extraordinary, meditative novel about life among the Native Innu people of northeast Quebec. With the grace and perfect pitch, author Naomi Fontaine (herself an Innu) conjures up a world that reads like no other, and a community—of nomadic hunters and fishers, of mothers and children—who endure a harsh and sometimes cruel reality with quiet dignity.

Spring Tides

Studienarbeit aus dem Jahr 2001 im Fachbereich Medien / Kommunikation - Film und Fernsehen, Note: 2,0, Universität des Saarlandes (Französische Kulturwissenschaft und Interkulturelle Kommunikation), Veranstaltung: Proseminar Sur la route - frankophone Roadmovies, 11 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Roadmovies stellen weltweit ein gern gesehenes, erfolgreiches Genre der gesamten Filmkunst da. Unter den meist rasanten und bewegungsreichen Filmen findet man Zuschauerlieblinge wie "Bonnie and Clyde" (1967), "Thelma und Louise" (1991), den deutschen Film "Knocking on Heaven's Door" (1997) und den nunmehr zum Klassiker avancierten "Easy Rider"

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(1969) von und mit Denis Hopper, der am Ende der Sechziger Jahre wegen seiner Geschichte für großes Aufsehen sorgte. Nur schwerlich lässt sich vorstellen, dass ein Roman die gleichen Möglichkeiten besitzen könnte, diese Bewegung auszudrücken wie es in filmischer Form gelingt. Jedoch ist das Gegenteil der Fall : vor dem road movie gab es bereits die literarische Form, die später erst zu Verfilmungen veranlasste. Diese literarische Gattung ist unter dem Begriff „road novel“ bekannt und hat ihren Beginn mit dem Roman *On the Road* von Jack Kerouac aus dem Jahre 1957, ein ebenfalls für damalige Zeit gewagtes und innovatives Werk, da es fast autobiographisch das exzessive Leben des Autors beschreibt. Das einige Jahre später verfasste und weniger skandalöse Werk *Volkswagen Blues* von Jacques Poulin gehört ebenfalls zu den road novels und wurde deshalb im Rahmen des Seminars zur Einleitung auf das Hauptthema „Frankophone Roadmovies“ behandelt. Die folgende Arbeit wird sich nun darauf konzentrieren, zu erklären, dass die Gattung des „road movie“ auch in Buchform möglich ist, wobei nochmals darauf hingewiesen werden muss, dass sie der eigentliche Vorgänger ist. Hierbei wird nach einigen Informationen zum Autor, zur Geschichte selbst und zu den wichtigsten Personen von *Volkswagen Blues* besonders auf die Elemente der road novel eingegangen werden, die in der Thematik und der Bewegung am offensichtlichsten sind, um letztendlich genau zu erklären, wieso es durchaus vorstellbar wäre, eine Verfilmung von *Volkswagen Blues* zu produzieren.

Du paratexte au texte

Winner of the American Book Award and the Murray Morgan Prize, Sherman Alexie's brilliant first novel tells a powerful tale of Indians, rock 'n' roll, and redemption Coyote Springs is the only all-Indian rock band in Washington State—and the entire rest of the world. Thomas Builds-the-Fire takes vocals and bass guitar, Victor Joseph hits lead guitar, and Junior Polatkin rounds off the sound on drums. Backup vocals come from sisters Chess and Checkers Warm Water. The band sings its own brand of the blues, full of poverty, pain, and loss—but also joy and laughter. It all started one day when legendary bluesman Robert Johnson showed up on the Spokane Indian Reservation with a magical guitar, leaving it on the floor of Thomas Builds-the-Fire's van after setting off to climb Wellpinit Mountain in search of Big Mom. In *Reservation Blues*, National Book Award winner Alexie vaults with ease from comedy to tragedy and back in a tour-de-force outing powered by a collision of cultures: Delta blues and Indian rock. This ebook features an illustrated biography including rare photos from the author's personal collection.

Rockbound

#1 NEW YORK TIMES BESTSELLER Featured by Oprah's Book Club on the Anti-Racist Books for Young Adults list curated by bestselling author Jacqueline Woodson A USA TODAY Bestseller Recommended by The Guardian, Time, Grazia, The Telegraph, Express, and The Sun 'This is one for you, your neighbour, the

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children in your lives and especially that 'only slightly' racist colleague... A guide to the history of racism and a blueprint for change' —The Guardian Who are you? What is racism? Where does it come from? Why does it exist? What can you do to disrupt it? Learn about social identities, the history of racism and resistance against it, and how you can use your anti-racist lens and voice to move the world toward equity and liberation. 'In a racist society, it's not enough to be non-racist—we must be ANTI-RACIST.' —Angela Davis Gain a deeper understanding of your anti-racist self as you progress through 20 chapters that spark introspection, reveal the origins of racism that we are still experiencing and give you the courage and power to undo it. Each chapter builds on the previous one as you learn more about yourself and racial oppression. 20 activities get you thinking and help you grow with the knowledge. All you need is a pen and paper. Author Tiffany Jewell, an anti-bias, anti-racist educator and activist, builds solidarity beginning with the language she chooses - using gender neutral words to honour everyone who reads the book. Illustrator Aurélia Durand brings the stories and characters to life with kaleidoscopic vibrancy. After examining the concepts of social identity, race, ethnicity and racism, learn about some of the ways people of different races have been oppressed, from indigenous Americans and Australians being sent to boarding school to be 'civilized' to a generation of Caribbean immigrants once welcomed to the UK being threatened with deportation by strict immigration laws. Find hope in stories of strength, love, joy and revolution that are part of our history, too, with such figures as the former slave Toussaint Louverture, who

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led a rebellion against white planters that eventually led to Haiti's independence, and Yuri Kochiyama, who, after spending time in an internment camp for Japanese Americans during WWII, dedicated her life to supporting political prisoners and advocating reparations for those wrongfully interned. Learn language and phrases to interrupt and disrupt racism. So, when you hear a microaggression or racial slur, you'll know how to act next time. This book is written for EVERYONE who lives in this racialised society—including the young person who doesn't know how to speak up to the racist adults in their life, the kid who has lost themselves at times trying to fit into the dominant culture, the children who have been harmed (physically and emotionally) because no one stood up for them or they couldn't stand up for themselves and also for their families, teachers and administrators. With this book, be empowered to actively defy racism and xenophobia to create a community (large and small) that truly honours everyone.

Volkswagen Blues

A 2005 Canada Reads Selection In this classic road novel, Jacques Poulin tells the story of a man in search of his brother. The geographical journey — through Detroit, into Chicago, on to St. Louis, along the Oregon Trail and into California — becomes a metaphor for the exploration of the history of the French in North America.

America Unbound

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Arranged in sixteen musical categories, provides entries for twenty thousand releases from four thousand artists, and includes a history of each musical genre.

Canadian Literature Index

My Sister's Blue Eyes

“Poulin is a master of imagery and dialogue: They rest like froth on top of something much more murky and morose: an underlying fear of emptiness.”—The Silhouette Peacefully employed on an uninhabited island, a translator of comic strips (codename Teddy Bear) lives in the company of his dictionaries, his marauding cat, Matousalem, and his tennis ball machine (the Prince). Convinced that the translator's happiness is in jeopardy, his boss helicopters in a few solitude-seeking companions—the beautiful and elusive Marie with her flirtatious cat Moustache; the seductive nudist, Featherhead; Professor Moccasin, the half-deaf comic strip scholar; the moody and contradictory Author; the Ordinary Man; and the Organizer, sent to “sensitize the population.” As the spring tides drag ocean debris onto the shore, Teddy Bear and his companions seek out their own solitudes in this hilarious philosophical fable. Jacques Poulin's novels include Volkswagen Blues (a finalist for Canada Reads 2005) and La tournée d'automne (Autumn Rounds). Poulin received the 1978 Governor General's Award for Les Grandes Marées(Spring Tides) and the Molson Prize for lifetime artistic contribution in 1990

and 2000. He lives in Québec.

Volkswagen blues roman

Bachelorarbeit aus dem Jahr 2007 im Fachbereich Romanistik - Französisch - Literatur, Note: 1,3, Universität Potsdam (Institut für Romanistik), 42 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: „Quand je pense Amérique, je pense d’abord États-Unis d’Amérique“ . Dieser Satz drückt aus, was ein jeder denkt, wenn er das Wort Amerika hört. Amerika gilt gemeinhin als das Land der unbegrenzten Möglichkeiten. Der Traum vom leicht zu verwirklichenden Erfolg und vom Drang nach Freiheit und Unabhängigkeit sind zentrale Aspekte der amerikanischen Geschichte. Gilt dies jedoch auch für den Rest Nordamerikas? Die Amerikanität von Volkswagen Blues wird in erster Linie auf die unübersehbare Ähnlichkeit zu Jack KEROUACs „Road Novel“ On the road zurückgeführt, in der ebenfalls ein junger Schriftsteller quer durch Nordamerika reist, um am Ende zu sich selbst zu finden. Doch Volkswagen Blues enthält augenscheinlich weitere Elemente, die auf eine ausgeprägte Amerikanität der dargestellten Welt in diesem Roman hinweisen. Es sind zunächst die Hauptfiguren Jack Waterman und Pitsémine alias La Grande Sauterelle aber auch die Figuren Théo und der Volkswagen als auch die Randfiguren wie der Hemingway-Wanderer, die durch ihre persönliche Amerikanität geprägt sind.

Amerikanität in Volkswagen Blues von Jacques Poulin

The Myth of the Lost Paradise in the Novels of Jacques Poulin

Walter, a 70-year old German-American retired teacher, travels from his hometown in Chicago to the Mississippi Delta. On the way he befriends an African-American family who share his interest in the importance of the harmonica in Blues music. Walter's conversations with them and his frequent inner-monologues communicate facts and figures about the history of the instrument, the Blues and exemplary Blues harmonica players. These are interwoven with historical events relevant for the freedom struggle of African Americans.

Reservation Blues

This Book Is Anti-Racist

In June of 1964, three young, white blues fans set out from New York City in a Volkswagen, heading for the Mississippi Delta in search of a musical legend. So begins *Preachin' the Blues*, the biography of American blues signer and guitarist Eddie James "Son" House, Jr. (1902 - 1988). House pioneered an innovative style, incorporating strong repetitive rhythms with elements of southern gospel and spiritual vocals. A seminal figure in the history of the Delta blues, he was an important, direct influence on such figures as Muddy Waters and Robert Johnson. The landscape of Son House's life and the vicissitudes he endured

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make for an absorbing narrative, threaded through with a tension between House's religious beliefs and his spells of commitment to a lifestyle that implicitly rejected it. Drinking, womanizing, and singing the blues caused this tension that is palpable in his music, and becomes explicit in one of his finest performances, "Preachin' the Blues." Large parts of House's life are obscure, not least because his own accounts of them were inconsistent. Author Daniel Beaumont offers a chronology/topography of House's youth, taking into account evidence that conflicts sharply with the well-worn fable, and he illuminates the obscurity of House's two decades in Rochester, NY between his departure from Mississippi in the 1940s and his "rediscovery" by members of the Folk Revival Movement in 1964. Beaumont gives a detailed and perceptive account of House's primary musical legacy: his recordings for Paramount in 1930 and for the Library of Congress in 1941-42. In the course of his research Beaumont has unearthed not only connections among the many scattered facts and fictions but new information about a rumoured murder in Mississippi, and a charge of manslaughter on Long Island - incidents which bring tragic light upon House's lifelong struggles and self-imposed disappearance, and give trenchant meaning to the moving music of this early blues legend.

Québec Studies

How to Keep Your Volkswagen Alive!

The Jade Peony

Bernhard Rieger reveals how a car commissioned by Hitler and designed by Ferdinand Porsche became a global commodity on a par with Coca-Cola. The Beetle's success hinged on its uncanny ability to capture the imaginations of executives, engineers, advertisers, car collectors, suburbanites, hippies, and everyday drivers across nations and cultures.

The People's Car

Poetry. "Rhythmically I have tried to capture the tempo of my time, its ecstasy, its hardness, its lyricism, its great variety. The songs are musical, and I took a seat with the rhythm, its fluctuations, and the way in which they make music, which reaches in each poem its own order: repetitions, choruses, instrumental changes, the deposition of the phrases. Each poem, however, must produce its own music, because each poem must be free in itself. I tried to express through rhythm and language, in the flow of images, the freedom, at last, of the poetic voice. I write these poems all the time. At home, in the car, backstage, at cafes. I am always writing this single poem. Since I was 15. And I intend to continue writing them for the rest of my life" -Julian Beck, 1925-1985.

The Myth of the Lost Paradise in the Novels of Jacques Poulin

IT WASN'T GERMAN ENGINEERING ONLY THAT MADE

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THE VOLKSWAGEN BEETLE AN ICON. IT WAS A MANHATTAN ADVERTISING AGENCY, TOO. Created in 1959 by Doyle Dane Bernbach and continued through the '60s and early '70s, the campaign for the Volkswagen Beetle is considered the best of all time. More than just promoting a car, it promoted a new kind of advertising: simple, charming, intelligent and, most of all, honest. In "Ugly Is Only Skin-Deep," Dominik Imseng retraces the creation of Doyle Dane Bernbach, sneered at by the big players on Madison Avenue because of the "ethnic" background of its founders and employees, who were mostly Jewish. Readers will then learn how the agency won the Volkswagen account and how an unlikely creative team set the tone for the most admired campaign in advertising history. Finally, the book examines the evolution of the Volkswagen campaign and how it managed to convince more and more Americans that smaller was better. In fact, the Volkswagen campaign didn't only fundamentally change the ethos of advertising, it also helped trigger the cultural revolution of the 1960s.

"Volkswagen Blues" von Jacques Poulin. Eine road novel?

This collection of essays examines how the sense of crisis that occasionally seems to overwhelm us directs and transforms Canadian and Quebec writings in English and French, and conversely, how literature and criticism set out to counterbalance the social, economic, and ideological insecurities we live in. Ce recueil de textes étudie les manières dont le

sentiment de crise qui peut parfois sembler nous submerger, oriente et transforme les écrits canadiens et québécois d'expressions anglaise et française, et inversement, comment la littérature et la critique s'efforcent de contrebalancer les insécurités sociales, économiques et idéologiques dans lesquelles nous vivons. Contributors: David Boucher, Marie Carrière, Nicole Côté, Piet Defraeye, Nicoletta Dolce, Danielle Dumontet, Ana María Fraile-Marcos, Marion Kühn, Hans-Jürgen Lüsebrink, Carmen Mata Barreiro, Ursula Mathis-Moser, Dunja M. Mohr, Émilie Notard, Daniel Poitras, Véronique Porra, Srilata Ravi, Marion Christina Rohrleitner

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