

Soapstone And Pathos Logos Ethos

The Scarlet Letter Consider the Lobster Give Me Liberty Or Give Me Death (Annotated) The Art Of Rhetoric Reading Rhetorically The Uninhabitable Earth Me Talk Pretty One Day I Am Prepared to Die The Absolutely True Diary of a Part-Time Indian The Gettysburg Address On the Duty of Civil Disobedience History of Woman Suffrage: 1883-1900 A Children's Book of Verse Sinners in the Hands of an Angry God Make Your Bed The Daily Show and Rhetoric Voice Lessons Emerson on Transcendentalism Talk Like TED Animal Farm Sketches of the Life and Character of Patrick Henry The Great Influenza Tribe Enrique's Journey The 57 Bus Forward From this Moment The American Crisis How to Read Nonfiction Like a Professor Behind the Dream Understanding Rhetoric Thank You for Arguing Fast Food Nation Narrative of the Life of Frederick Douglass, an American Slave Rhetorical Criticism Columbine Citizen Nature The Interesting Narrative of the Life of Olaudah Equiano Or Gustavus Vassa, The African: Written by Himself What, to the Slave, Is the Fourth of July A Chinaman's Chance

The Scarlet Letter

Consider the Lobster

Give Me Liberty Or Give Me Death (Annotated)

#1 NEW YORK TIMES BESTSELLER * "The Uninhabitable Earth hits you like a comet, with an overflow of insanely lyrical prose about our pending Armageddon."--Andrew Solomon, author of The Noonday Demon With a new afterword It is worse, much worse, than you think. If your anxiety about global warming is dominated by fears of sea-level rise, you are barely scratching the surface of what terrors are possible--food shortages, refugee emergencies, climate wars and economic devastation. An "epoch-defining book" (The Guardian) and "this generation's Silent Spring" (The Washington Post), The Uninhabitable Earth is both a travelogue of the near future and a meditation on how that future will look to those living through it--the ways that warming promises to transform global politics, the meaning of technology and nature in the modern world, the sustainability of capitalism and the trajectory of human progress. The Uninhabitable Earth is also an impassioned call to action. For just as the world was brought to the brink of catastrophe within the span of a lifetime, the responsibility to avoid it now belongs to a single generation--today's. Praise for The Uninhabitable Earth "The Uninhabitable Earth is the most terrifying book I have ever read. Its subject is climate change, and its method is scientific, but its mode is Old Testament. The book is a meticulously documented, white-knuckled tour through the cascading catastrophes that will

soon engulf our warming planet."--Farhad Manjoo, The New York Times "Riveting. . . . Some readers will find Mr. Wallace-Wells's outline of possible futures alarmist. He is indeed alarmed. You should be, too."--The Economist "Potent and evocative. . . . Wallace-Wells has resolved to offer something other than the standard narrative of climate change. . . . He avoids the 'eerily banal language of climatology' in favor of lush, rolling prose."--Jennifer Szalai, The New York Times "The book has potential to be this generation's Silent Spring."--The Washington Post "The Uninhabitable Earth, which has become a best seller, taps into the underlying emotion of the day: fear. . . . I encourage people to read this book."--Alan Weisman, The New York Review of Books

The Art Of Rhetoric

The full texts of four seminal works by Emerson are presented in this volume: 'Nature,' 'The American Scholar,' 'The Divinity School Address,' and 'The Transcendentalist.' Edward Ericson assesses that impact in his helpful introduction and evaluates anew Emerson's continuing influence on American culture in our century.

Reading Rhetorically

"Narrative of the Life of Frederick Douglass" is a memoir on abolition written by Frederick Douglass. It is held to be the most famous of a number of narratives written by former slaves during the 19th century. In factual detail, the text describes the events of his life and is considered to be one of the most influential pieces of literature to fuel the abolitionist movement of the early 19th century in the United States. Frederick Douglass (1818-1895) was an African-American social reformer, abolitionist, orator, writer, and statesman. After escaping from slavery in Maryland, he became a national leader of the abolitionist movement in Massachusetts and New York, gaining note for his dazzling oratory and incisive antislavery writings.

The Uninhabitable Earth

One teenager in a skirt. One teenager with a lighter. One moment that changes both of their lives forever. If it weren't for the 57 bus, Sasha and Richard never would have met. Both were high school students from Oakland, California, one of the most diverse cities in the country, but they inhabited different worlds. Sasha, a white teen, lived in the middle-class foothills and attended a small private school. Richard, a black teen, lived in the crime-plagued flatlands and attended a large public one. Each day, their paths overlapped for a mere eight minutes. But one afternoon on the bus ride home from school, a single reckless act left Sasha severely burned, and Richard charged with two hate crimes and facing life imprisonment. The 57 Bus is Dashka Slater's true account of the case that garnered international attention and thrust both teenagers into the

spotlight.

Me Talk Pretty One Day

George Orwell (born Eric Arthur Blair), was one of the most prolific English authors of the 20th century. Animal Farm is one of his most celebrated works.

I Am Prepared to Die

The Absolutely True Diary of a Part-Time Indian

Do lobsters feel pain? Did Franz Kafka have a funny bone? What is John Updike's deal, anyway? And what happens when adult video starlets meet their fans in person? David Foster Wallace answers these questions and more in essays that are also enthralling narrative adventures. Whether covering the three-ring circus of John McCain's 2000 presidential race, plunging into the wars between dictionary writers, or confronting the World's Largest Lobster Cooker at the annual Maine Lobster Festival, Wallace projects a quality of thought that is uniquely his and a voice as powerful and distinct as any in American letters.

The Gettysburg Address

This work is a troubling story of crime, sin, guilt, punishment and expiation, set in the rigid moral climate of 17th-century New England. The young mother of an illegitimate child confronts her Puritan judges, as she suffers a harsh sentence and the guilt as her lover is revealed.

On the Duty of Civil Disobedience

The Daily Show and Rhetoric approaches the popular program from a scholarly, rhetorical perspective to uncover the rhetorical nature of the show. Using a variety of rhetorical methods, the book, taken as a whole, concludes that The Daily Show is more than just a show designed to make the audience laugh; it's designed to make the audience think.

History of Woman Suffrage: 1883-1900

An account of the deadly influenza epidemic of 1918, which took the lives of millions of people around the world, examines its causes, its impact on early twentieth-century society, and the lasting implications of the crisis.

A Children's Book of Verse

Bestselling author Sherman Alexie tells the story of Junior, a budding cartoonist growing up on the Spokane Indian Reservation. Determined to take his future into his own hands, Junior leaves his troubled school on the rez to attend an all-white farm town high school where the only other Indian is the school mascot. Heartbreaking, funny, and beautifully written, *The Absolutely True Diary of a Part-Time Indian*, which is based on the author's own experiences, coupled with poignant drawings by Ellen Forney that reflect the character's art, chronicles the contemporary adolescence of one Native American boy as he attempts to break away from the life he was destined to live. With a forward by Markus Zusak, interviews with Sherman Alexie and Ellen Forney, and four-color interior art throughout, this edition is perfect for fans and collectors alike.

Sinners in the Hands of an Angry God

"'Give me Liberty, or give me Death!'" is a famous quotation attributed to Patrick Henry from a speech he made to the Virginia Convention. It was given March 23, 1775, at St. John's Church in Richmond, Virginia, ..

Make Your Bed

Ten years in the works, a masterpiece of reportage, this is the definitive account of the Columbine massacre, its aftermath, and its significance, from the acclaimed journalist who followed the story from the outset. "The tragedies keep coming. As we reel from the latest horror . . ." So begins a new epilogue, illustrating how Columbine became the template for nearly two decades of "spectacle murders." It is a false script, seized upon by a generation of new killers. In the wake of Newtown, Aurora, and Virginia Tech, the imperative to understand the crime that sparked this plague grows more urgent every year. What really happened April 20, 1999? The horror left an indelible stamp on the American psyche, but most of what we "know" is wrong. It wasn't about jocks, Goths, or the Trench Coat Mafia. Dave Cullen was one of the first reporters on scene, and spent ten years on this book-widely recognized as the definitive account. With a keen investigative eye and psychological acumen, he draws on mountains of evidence, insight from the world's leading forensic psychologists, and the killers' own words and drawings-several reproduced in a new appendix. Cullen paints raw portraits of two polar opposite killers. They contrast starkly with the flashes of resilience and redemption among the survivors. Expanded with a New Epilogue

The Daily Show and Rhetoric

The American Crisis was a series of pamphlets published from 1776 to 1783 during the American Revolution by eighteenth century Enlightenment philosopher and author Thomas Paine. The first volume begins with the famous words "These are the times that try men's souls." There were sixteen pamphlets in total together often known as "The American Crisis" or simply "The Crisis." Thirteen numbered pamphlets were published between 1776-1777 with three additional pamphlets released between 1777-1783. The writings were contemporaneous with the early parts of the American Revolution, during the times that colonists needed inspiring. They were written in a language the common man could manage and are indicative of Paine's liberal philosophies. Paine signed them with one of his many pseudonyms "Common Sense." The writings bolstered the morale of the American colonists, appealed to the English people's consideration of the war with America, clarified the issues at stake in the war and denounced the advocates of a negotiated peace. We are delighted to publish this classic book as part of our extensive Classic Library collection. Many of the books in our collection have been out of print for decades, and therefore have not been accessible to the general public. The aim of our publishing program is to facilitate rapid access to this vast reservoir of literature, and our view is that this is a significant literary work, which deserves to be brought back into print after many decades. The contents of the vast majority of titles in the Classic Library have been scanned from the original works. To ensure a high quality product, each title has been meticulously hand curated by our staff. Our philosophy has been guided by a desire to provide the reader with a book that is as close as possible to ownership of the original work. We hope that you will enjoy this wonderful classic work, and that for you it becomes an enriching experience.

Voice Lessons

Documents the journey of a Honduran teen who braved hardship and peril to reunite with his mother after she was forced to leave him behind and seek migratory work in the United States.

Emerson on Transcendentalism

From Tony Hsieh to Amy Chua to Jeremy Lin, Chinese Americans are now arriving at the highest levels of American business, civic life, and culture. But what makes this story of immigrant ascent unique is that Chinese Americans are emerging at just the same moment when China has emerged - and indeed may displace America - at the center of the global scene. What does it mean to be Chinese American in this moment? And how does exploring that question alter our notions of just what an American is and will be? In many ways, Chinese Americans today are exemplars of the American Dream: during a crowded century and a half, this community has gone from indentured servitude, second-class status and

outright exclusion to economic and social integration and achievement. But this narrative obscures too much: the Chinese Americans still left behind, the erosion of the American Dream in general, the emergence—perhaps—of a Chinese Dream, and how other Americans will look at their countrymen of Chinese descent if China and America ever become adversaries. As Chinese Americans reconcile competing beliefs about what constitutes success, virtue, power, and purpose, they hold a mirror up to their country in a time of deep flux. In searching, often personal essays that range from the meaning of Confucius to the role of Chinese Americans in shaping how we read the Constitution to why he hates the hyphen in "Chinese-American," Eric Liu pieces together a sense of the Chinese American identity in these auspicious years for both countries. He considers his own public career in American media and government; his daughter's efforts to hold and release aspects of her Chinese inheritance; and the still-recent history that made anyone Chinese in America seem foreign and disloyal until proven otherwise. Provocative, often playful but always thoughtful, Liu breaks down his vast subject into bite-sized chunks, along the way providing insights into universal matters: identity, nationalism, family, and more.

Talk Like TED

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

Animal Farm

A new collection from David Sedaris is cause for jubilation. His recent move to Paris has inspired hilarious pieces, including *Me Talk Pretty One Day*, about his attempts to learn French. His family is another inspiration. *You Cant Kill the Rooster* is a portrait of his brother who talks incessant hip-hop slang to his bewildered father. And no one hones a finer fury in response to such modern annoyances as restaurant meals presented in ludicrous towers and cashiers with 6-inch fingernails. Compared by *The New Yorker* to Twain and Hawthorne, Sedaris has become one of our best-loved authors. Sedaris is an amazing reader whose appearances draw hundreds, and his performances including a jaw-dropping impression of Billie Holiday singing *I wish I were an Oscar Meyer weiner* are unforgettable. Sedaris's essays on living in Paris are some of the funniest he's ever written. At last, someone even meaner than the French! The sort of blithely sophisticated, loopy humour that might have resulted if Dorothy Parker and James Thurber had had a love child. *Entertainment Weekly* on *Barrel Fever* Sidesplitting Not one of the essays in this new collection failed to crack me up; frequently I was helpless. *The New York Times Book Review* on *Naked*

Sketches of the Life and Character of Patrick Henry

Offering concise yet thorough treatment of academic reading and writing in college, *Reading Rhetorically*, Brief Editions shows readers how to analyze texts by recognizing rhetorical strategies and genre conventions, and how to incorporate other writers' texts into their own research-based papers. Teaches readers how to read and write for academic purposes. Anyone interested in academic writing.

The Great Influenza

"Prepare your high school students for AP, IB, and other standardized tests that demand an understanding of the subtle elements that comprise an author's unique voice. Each of the 100 sharply focused, historically and culturally diverse passages from world literature targets a specific component of voice, presenting the elements in short, manageable exercises that function well as class openers. Includes teacher notes and discussion suggestions."

Tribe

Since 1976, when he was an 18-year-old junior at USC, Leonard Pitts' writing has been winning awards, including the Pulitzer and five National Headliner Awards. This book collects his best newspaper columns, along with select longer pieces. The book is arranged chronologically under three broad subject headings: "Waiting for Someday to Come," about children and family; "White Men Can't Jump (and Other Stupid Myths)," about race, gender, sexual orientation, religion, and other fault lines of American culture; and "Forward from this Moment," about life after the September 11 attacks, spirituality, American identity, and Britney Spears. Pitts has a readership in the multi-millions across the country, and his columns generate an average of 2500 email responses per week. His enthusiastic fans are certain to embrace this collection of the best of his newspaper and magazine work, published to coincide with the release of his first novel, *Before I Forget*. *Forward from this Moment* is an essential collection from one of America's most important voices.

Enrique's Journey

The 57 Bus

Forward From this Moment

"I have a dream." When those words were spoken on the steps of the Lincoln Memorial on August 28, 1963, the crowd

stood, electrified, as Martin Luther King, Jr. brought the plight of African Americans to the public consciousness and firmly established himself as one of the greatest orators of all time. Behind the Dream is a thrilling, behind-the-scenes account of the weeks leading up to the great event, as told by Clarence Jones, co-writer of the speech and close confidant to King. Jones was there, on the road, collaborating with the great minds of the time, and hammering out the ideas and the speech that would shape the civil rights movement and inspire Americans for years to come.

The American Crisis

The New York Times bestselling author of *How to Read Literature Like a Professor* uses the same skills to teach how to access accurate information in a rapidly changing 24/7 news cycle and become better readers, thinkers, and consumers of media. We live in an information age, but it is increasingly difficult to know which information to trust. Fake news is rampant in mass media, stoked by foreign powers wishing to disrupt a democratic society. We need to be more perceptive, more critical, and more judicious readers. The future of our republic may depend on it. *How to Read Nonfiction Like a Professor* is more careful, more attentive, more aware reading. On bookstore shelves, one book looks as authoritative as the next. Online, posts and memes don't announce their relative veracity. It is up to readers to establish how accurate, how thorough, how fair material may be. After laying out general principles of reading nonfiction, *How to Read Nonfiction Like a Professor* offers advice for specific reading strategies in various genres from histories and biographies to science and technology to social media. Throughout, the emphasis will be on understanding writers' biases, interrogating claims, analyzing arguments, remaining wary of broad assertions and easy answers, and thinking critically about the written and spoken materials readers encounter. We can become better citizens through better reading, and the time for that is now.

How to Read Nonfiction Like a Professor

Thank You for Arguing is your master class in the art of persuasion, taught by professors ranging from Bart Simpson to Winston Churchill. The time-tested secrets the book discloses include Cicero's three-step strategy for moving an audience to action—as well as Honest Abe's Shameless Trick of lowering an audience's expectations by pretending to be unpolished. But it's also replete with contemporary techniques such as politicians' use of "code" language to appeal to specific groups and an eye-opening assortment of popular-culture dodges, including: The Eddie Haskell Ploy Eminem's Rules of Decorum The Belushi Paradigm Stalin's Timing Secret The Yoda Technique Whether you're an inveterate lover of language books or just want to win a lot more anger-free arguments on the page, at the podium, or over a beer, *Thank You for Arguing* is for you. Written by one of today's most popular online language mavens, it's warm, witty, erudite, and truly enlightening. It not only teaches you how to recognize a paralipsis and a chiasmus when you hear them, but also how to wield such handy and persuasive weapons the next time you really, really want to get your own way. From the Trade Paperback edition.

Behind the Dream

* Finalist for the National Book Award in Poetry * * Winner of the National Book Critics Circle Award in Poetry * Finalist for the National Book Critics Circle Award in Criticism * Winner of the NAACP Image Award * Winner of the L.A. Times Book Prize * Winner of the PEN Open Book Award * ONE OF THE BEST BOOKS OF THE YEAR: The New Yorker, Boston Globe, The Atlantic, BuzzFeed, NPR, Los Angeles Times, Publishers Weekly, Slate, Time Out New York, Vulture, Refinery 29, and many more . . . A provocative meditation on race, Claudia Rankine's long-awaited follow up to her groundbreaking book Don't Let Me Be Lonely: An American Lyric. Claudia Rankine's bold new book recounts mounting racial aggressions in ongoing encounters in twenty-first-century daily life and in the media. Some of these encounters are slights, seeming slips of the tongue, and some are intentional offensives in the classroom, at the supermarket, at home, on the tennis court with Serena Williams and the soccer field with Zinedine Zidane, online, on TV-everywhere, all the time. The accumulative stresses come to bear on a person's ability to speak, perform, and stay alive. Our addressability is tied to the state of our belonging, Rankine argues, as are our assumptions and expectations of citizenship. In essay, image, and poetry, Citizen is a powerful testament to the individual and collective effects of racism in our contemporary, often named "post-race" society.

Understanding Rhetoric

After shaking up writing classrooms at more than 550 colleges, universities, and high schools, Understanding Rhetoric, the comic-style guide to writing, has returned for a third edition! Understanding Rhetoric encourages deep engagement with core concepts of writing and rhetoric. With brand-new coverage of fake news, sourcing the source, podcasting as publishing, and support for common writing assignments, the new edition of the one and only composition comic covers what students need to know--and does so with fun and flair.

Thank You for Arguing

Now a New York Times bestseller We have a strong instinct to belong to small groups defined by clear purpose and understanding--"tribes." This tribal connection has been largely lost in modern society, but regaining it may be the key to our psychological survival. Decades before the American Revolution, Benjamin Franklin lamented that English settlers were constantly fleeing over to the Indians-but Indians almost never did the same. Tribal society has been exerting an almost gravitational pull on Westerners for hundreds of years, and the reason lies deep in our evolutionary past as a communal species. The most recent example of that attraction is combat veterans who come home to find themselves missing the incredibly intimate bonds of platoon life. The loss of closeness that comes at the end of deployment may explain the high rates of post-traumatic stress disorder suffered by military veterans today. Combining history, psychology, and

anthropology, TRIBE explores what we can learn from tribal societies about loyalty, belonging, and the eternal human quest for meaning. It explains the irony that-for many veterans as well as civilians-war feels better than peace, adversity can turn out to be a blessing, and disasters are sometimes remembered more fondly than weddings or tropical vacations. TRIBE explains why we are stronger when we come together, and how that can be achieved even in today's divided world.

Fast Food Nation

Narrative of the Life of Frederick Douglass, an American Slave

What, to the Slave, Is the Fourth of July is one of Douglass' classics.

Rhetorical Criticism

Olaudah Equiano was an influential African advocate of abolishing the slave trade in Britain during the late 18th century. This is his memoir.

Columbine

In *The Art of Rhetoric*, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

Citizen

The inspiring #1 New York Times bestseller that "should be read by every leader in America." (Wall Street Journal)
"Powerful." --USA Today "Full of captivating personal anecdotes from inside the national security vault." --Washington Post
"Superb, smart, and succinct." --Forbes
BASED ON THE INCREDIBLE GRADUATION SPEECH WITH OVER 14 MILLION VIEWS

ON YOUTUBE If you want to change the world, start off by making your bed. On May 17, 2014, Admiral William H. McRaven addressed the graduating class of the University of Texas at Austin on their Commencement day. Taking inspiration from the university's slogan, "What starts here changes the world," he shared the ten principles he learned during Navy Seal training that helped him overcome challenges not only in his training and long Naval career, but also throughout his life; and he explained how anyone can use these basic lessons to change themselves-and the world-for the better. Admiral McRaven's original speech went viral with over 10 million views. Building on the core tenets laid out in his speech, McRaven now recounts tales from his own life and from those of people he encountered during his military service who dealt with hardship and made tough decisions with determination, compassion, honor, and courage. Told with great humility and optimism, this timeless book provides simple wisdom, practical advice, and words of encouragement that will inspire readers to achieve more, even in life's darkest moments.

Nature

The Gettysburg Address is a speech by U.S. President Abraham Lincoln, one of the best-known in American history. It was delivered by Lincoln during the American Civil War, on the afternoon of Thursday, November 19, 1863, at the dedication of the Soldiers' National Cemetery in Gettysburg, Pennsylvania, four and a half months after the Union armies defeated those of the Confederacy at the Battle of Gettysburg. Abraham Lincoln's carefully crafted address, secondary to other presentations that day, was one of the greatest and most influential statements of national purpose. In just over two minutes, Lincoln reiterated the principles of human equality espoused by the Declaration of Independence and proclaimed the Civil War as a struggle for the preservation of the Union sundered by the secession crisis, with "a new birth of freedom" that would bring true equality to all of its citizens. Lincoln also redefined the Civil War as a struggle not just for the Union, but also for the principle of human equality. Beginning with the now-iconic phrase "Four score and seven years ago"—referring to the United States Declaration of Independence in 1776—Lincoln examined the founding principles of the United States as stated in the Declaration of Independence. In the context of the Civil War, Lincoln also memorialized the sacrifices of those who gave their lives at Gettysburg and extolled virtues for the listeners (and the nation) to ensure the survival of America's representative democracy: that "government of the people, by the people, for the people, shall not perish from the earth." Despite the speech's prominent place in the history and popular culture of the United States, the exact wording and location of the speech are disputed. The five known manuscripts of the Gettysburg Address in Lincoln's hand differ in a number of details, and also differ from contemporary newspaper reprints of the speech.

The Interesting Narrative of the Life of Olaudah Equiano Or Gustavus Vassa, The African: Written by Himself

What, to the Slave, Is the Fourth of July

Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

A Chinaman's Chance

Ideas are the currency of the twenty-first century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. Many people have a fear of public speaking or are insecure about their ability to give a successful presentation. Now public speaking coach and bestselling author Carmine Gallo explores what makes a great presentation by examining the widely acclaimed TED Talks, which have redefined the elements of a successful presentation and become the gold standard for public speaking. TED ? which stands for technology, entertainment, and design ? brings together the world's leading thinkers. These are the presentations that set the world on fire, and the techniques that top TED speakers use will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking. In his book, Carmine Gallo has broken down hundreds of TED talks and interviewed the most popular TED presenters, as well as the top researchers in the fields of psychology, communications, and neuroscience to reveal the nine secrets of all successful TED presentations. Gallo's step-by-step method makes it possible for anyone to deliver a presentation that is engaging, persuasive, and memorable. Carmine Gallo's top 10 Wall Street Journal Bestseller Talk Like TED will give anyone who is insecure about their public speaking abilities the tools to communicate the ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives. The opinions expressed by Carmine Gallo in TALK LIKE TED are his own. His book is not endorsed, sponsored or authorized by TED Conferences, LLC or its affiliates.

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