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Measuring the Value of Culture

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to

repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Inquinamento

Disease Surveillance

OECD Guidelines for Multinational Enterprises, 2011 Edition

Systemic Risk Tomography

The Social Contours of Risk Volume I: Publics, Risk Communication and the Social Amplification of Risk We live in a "risk society" where the identification, distribution and management of risks, from new technology, environmental factors or other sources are crucial to our individual and social existence. In The Social Contours of Risk, Volumes I and II, two of the world's leading and most influential analysts of the social dimensions of risk bring together their most important contributions to this fundamental and wide-ranging field. Volume I collects their fundamental work on how risks are communicated among different publics and stakeholders, including local communities,

corporations and the larger society. It analyses the problems of lack of transparency and trust, and explores how even minor effects can be amplified and distorted through media and social responses, preventing effective management. The final section investigates the difficult ethical issues raised by the unequal distribution of risk depending on factors such as wealth, location and genetic inheritance - with examples from worker and public protection, facility-siting conflicts, transporting hazardous waste and widespread impacts such as climate change.

World Development Report 2019

XXVIII Rapporto sull'occupazione in provincia di Trento - 2013

The OECD Guidelines for Multinational Enterprises are the world's foremost, government-backed instrument for responsible business conduct. This 2011 edition includes new recommendations on human rights abuse and company responsibility for their supply chains.

The Social Impact of the Arts

Since the growth of social media, human communication has become much more visual. This book presents a scholarly analysis of the images people post on a regular basis to Facebook. By including hundreds of examples, readers can see for themselves the differences between postings from a

village north of London, and those from a small town in Trinidad. Why do women respond so differently to becoming a mother in England from the way they do in Trinidad? How are values such as carnival and suburbia expressed visually? Based on an examination of over 20,000 images, the authors argue that phenomena such as selfies and memes must be analysed in their local context. The book aims to highlight the importance of visual images today in patrolling and controlling the moral values of populations, and explores the changing role of photography from that of recording and representation, to that of communication, where an image not only documents an experience but also enhances it, making the moment itself more exciting.

Giovani verso l'occupazione

Basic Epidemiology

The recent recession has led to an ongoing crisis in the youth labour market in Europe. This timely book deals with a number of areas related to the context, choices and experiences of young people, the consequences of which resonate throughout their lives. The focus of the contributions to this volume is on issues which, whilst undoubtedly important, have thus far received less attention than they arguably deserve. The first part of the book is concerned with issues related to education and training, covering matters such as the role of monopsony in training, the consequences of over-education, and the quality of

educational institutions from primary to tertiary. The second part is primarily concerned with the long-term consequences of short-term choices and experiences including contributions on health-related choices, health consequences later in life, factors affecting the home-leaving decision, as well as an analysis of the increasing intergenerational transmission of inequality; a trend which accelerated during the recession. The last part of the book deals with issues related to youth unemployment and NEET - the direct consequence of the recession. This book contains a number of innovative analyses reporting significant findings that contrast with standard models. Some of the more interesting results directly contradict conventional wisdom on a number of topics from the importance of monopsony in training markets to the importance of transitory income changes on consumption of addictive goods. This book is suitable for those who study labor economics, political economy as well as employment and unemployment.

Servizi per l'impiego e politiche dell'occupazione in Europa. Idee e modelli per l'Italia

Trasformazioni a Milano

Integrating Amartya Sen's approach with the literature on place-based territorial development processes, this book recognises the interplay between the evolution of local development systems and the expansion of individual and collective capabilities.

Guidelines for the Evaluation of Drug Prevention

Governo Prodi

The book presents an overview of the International practices and state-of-the-art of LCA studies in the agri-food sector, both in terms of adopted methodologies and application to particular products; the final purpose is to characterise and put order within the methodological issues connected to some important agri-food products (wine, olive oil, cereals and derived products, meat and fruit) and also defining practical guidelines for the implementation of LCAs in this particular sector. The first chapter entails an overview of the application of LCA to the food sector, the role of the different actors of the food supply chain and the methodological issues at a general level. The other chapters, each with a particular reference to the main foods of the five sectors under study, have a common structure which entails the review of LCA case studies of such agri-food products, the methodological issues, the ways with which they have been faced and the suggestion of practical guidelines.

The Startup Owner's Manual

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Rapporto sui diritti globali

The study is the first evaluation of a major ongoing national program that uses the classical experimental design of random assignment, measuring "what would have happened" by comparing people who entered Job Training Partnership Act (JTPA) programs with those who didn't. After background information on JTPA, chapters look at benefit-cost analyses; enrollment; program impacts on target groups; impacts on the earnings of subgroups; and policy implications of the findings. Distributed by University Press of America. Annotation copyright by Book News, Inc., Portland, OR

How is Your MPA Doing?

Work is constantly reshaped by technological progress. New ways of production are adopted, markets expand, and societies evolve. But some changes provoke more attention than others, in part due to the vast uncertainty involved in making predictions about the future. The 2019 World Development Report will study how the nature of work is changing as a result of advances in technology today. Technological progress disrupts existing systems. A new social contract is needed to smooth the transition and guard against rising inequality. Significant investments in human capital

throughout a person's lifecycle are vital to this effort. If workers are to stay competitive against machines they need to train or retool existing skills. A social protection system that includes a minimum basic level of protection for workers and citizens can complement new forms of employment. Improved private sector policies to encourage startup activity and competition can help countries compete in the digital age. Governments also need to ensure that firms pay their fair share of taxes, in part to fund this new social contract. The 2019 World Development Report presents an analysis of these issues based upon the available evidence.

The Digest of Social Experiments

Villici, industriali, commercianti

Catalogo dei libri in commercio

This book provides a comprehensive yet accessible guide to running randomized impact evaluations of social programs. Drawing on the experience of researchers at the Abdul Latif Jameel Poverty Action Lab, which has run hundreds of such evaluations in dozens of countries throughout the world, it offers practical insights on how to use this powerful technique, especially in resource-poor environments. This step-by-step guide explains why and when randomized evaluations are useful, in what situations they should be used, and how to prioritize different

evaluation opportunities. It shows how to design and analyze studies that answer important questions while respecting the constraints of those working on and benefiting from the program being evaluated. The book gives concrete tips on issues such as improving the quality of a study despite tight budget constraints, and demonstrates how the results of randomized impact evaluations can inform policy. With its self-contained modules, this one-of-a-kind guide is easy to navigate. It also includes invaluable references and a checklist of the common pitfalls to avoid. Provides the most up-to-date guide to running randomized evaluations of social programs, especially in developing countries Offers practical tips on how to complete high-quality studies in even the most challenging environments Self-contained modules allow for easy reference and flexible teaching and learning Comprehensive yet nontechnical

Bibliografia nazionale italiana

An up-to-date and comprehensive treatment of biosurveillance techniques With the worldwide awareness of bioterrorism and drug-resistant infectious diseases, the need for surveillance systems to accurately detect emerging epidemics is essential for maintaining global safety. Responding to these issues, *Disease Surveillance* brings together fifteen eminent researchers in the fields of medicine, epidemiology, biostatistics, and medical informatics to define the necessary elements of an effective disease surveillance program, including research, development, implementation, and operations. The

surveillance systems and techniques presented in the text are designed to best utilize modern technology, manage emerging public health threats, and adapt to environmental changes. Following a historical overview detailing the need for disease surveillance systems, the text is divided into the following three parts: Part One sets forth the informatics knowledge needed to implement a disease surveillance system, including a discussion of data sources currently used in syndromic surveillance systems. Part Two provides case studies of modern disease surveillance systems, including cases that highlight implementation and operational difficulties as well as the successes experienced by health departments in the United States, Canada, Europe, and Asia. Part Three addresses practical issues concerning the evaluation of disease surveillance systems and the education of future informatics and disease surveillance practitioners. It also assesses how future technology will shape the field of disease surveillance. This book's multidisciplinary approach is ideal for public health professionals who need to understand all the facets within a disease surveillance program and implement the technology needed to support surveillance activities. An outline of the components needed for a successful disease surveillance system combined with extensive use of case studies makes this book well-suited as a textbook for public health informatics courses.

Valutazione finale dell'obiettivo 3 in Italia

Assessing Social Impact of Social Enterprises

Basic epidemiology provides an introduction to the core principles and methods of epidemiology, with a special emphasis on public health applications in developing countries. This edition includes chapters on the nature and uses of epidemiology; the epidemiological approach to defining and measuring the occurrence of health-related states in populations; the strengths and limitations of epidemiological study designs; and the role of epidemiology in evaluating the effectiveness and efficiency of health care. The book has a particular emphasis on modifiable environmental factors and encourages the application of epidemiology to the prevention of disease and the promotion of health, including environmental and occupational health.

Rapporto ISFOL.

In April 2010 Europe was shocked by the Greek financial turmoil. At that time, the global financial crisis, which started in the summer of 2007 and reached systemic dimensions in September 2008 with the Lehman Brothers' crash, took a new course. An adverse feedback loop between sovereign and bank risks reflected into bubble-like spreads, as if financial markets had received a wake-up call concerning the disregarded structural vulnerability of economies at

risk. These events inspired the SYRTO project to “think and rethink the economic and financial system and to conceive it as an “ensemble of Sovereigns and Banks with other Financial Intermediaries and Corporations. Systemic Risk Tomography: Signals, Measurement and Transmission Channels proposes a novel way to explore the financial system by sectioning each part of it and analyzing all relevant inter-relationships. The financial system is inspected as a biological entity to identify the main risk signals and to provide the correct measures of prevention and intervention. Explores the economic and financial system of Sovereigns, Banks, other Financial Intermediaries, and Corporations Presents the financial system as a biological entity to be explored in order to identify the main risk signals and provide the right measures of prevention and interventions Offers a new, systemic-based approach to construct a hierarchical, internally coherent framework to be used in developing an effective early warning system

Elite Sport Development

This book explores the diversity of Social Impact Assessment (SIA) models and outlines a self-assessment on models to support social entrepreneurs. The chapters trace the concept and origins of social entrepreneurship and elicits current implementation of SIA models by social enterprises. The comprehensive review of over seventy five SIA models will be especially useful for social entrepreneurs and researchers.

Life Cycle Assessment in the Agri-food Sector

Social experiments provide the most reliable guide to potential impacts of policy change because their methodology allows analysts to isolate the effect of the policy change from other, potentially distorting factors. This revised and updated edition of the Digest of Social Experiments documents 240 completed and 21 ongoing social experiments. In addition to the findings, each summary details target populations, policies tested, experimental designs and related issues, sites, key staff, sources of further information, and public access to the data. The authors also discuss the theory and practice of social experimentation, the reasons for conducting social experiments, the ethical issues, and non-experimental methodologies that have been proposed as substitutes. They examine the uses of social experiments in the policy process, and offer a brief history of social experimentation.

Rapporto nazionale di valutazione del Fondo sociale europeo

Elite Sport Development addresses important sport policy questions and explores the emergence, development and current status of elite sport development policy with detailed examination of Australia, Canada and the UK. The sports compared are swimming, track and field athletics, and sailing. The book looks at the problems faced in establishing an elite sport development infrastructure covering

facilities, coaching, sports science and competition. Likewise, full-time athletes are considered and the tensions that a pre-occupation with elite achievement generates within the sports is also examined. Includes: * why governments invest heavily in elite sport * the relationship between Government and NGB's * the impact of elite investment on 'sport for all' * the selection of individual sports for priority funding. This detailed text will be of interest to students, researchers and professionals working in sports development and policy.

Casabella

This open access book explores the strategic importance and advantages of adopting multidisciplinary and multiscale approaches of inquiry and intervention with respect to the built environment, based on principles of sustainability and circular economy strategies. A series of key challenges are considered in depth from a multidisciplinary perspective, spanning engineering, architecture, and regional and urban economics. These challenges include strategies to relaunch socioeconomic development through regenerative processes, the regeneration of urban spaces from the perspective of resilience, the development and deployment of innovative products and processes in the construction sector in order to comply more fully with the principles of sustainability and circularity, and the development of multiscale approaches to enhance the performance of both the existing building stock and new buildings. The book offers a

rich selection of conceptual, empirical, methodological, technical, and case study/project-based research. It will be of value for all who have an interest in regeneration of the built environment from a circular economy perspective.

Regeneration of the Built Environment from a Circular Economy Perspective

This book documents the use of methods that put a value on cultural goods, including theater, cultural events, museums, archeological sites, and libraries. The author sets forth the advantages and disadvantages of each method using case studies to illustrate how they work. Moreover, the theoretical background of the methods and the kind of information they can provide are discussed. Both market and non-market valuation techniques are covered.

Sustainable Human Development

Contains stenographic minutes of debates of the Senate of 22, 23 and 24 May 1996 and the House of Deputies of 29, 30 and 31 May on the vote of confidence in the government of Romano Prodi.

Running Randomized Evaluations

Economia della Sardegna

This volume includes a number of papers written in

English and published in the last fifteen years in which the Italian labour market faced many changes. The book not only provides the international readership with a frame of reference – in both conceptual and legal terms – that helps to appreciate the Italian Labour Law currently in force, but also represents a contribution to moving beyond the self-referential nature of the Italian debate on the reform of labour laws. As such, the book supplies the reform process of the Italian labour market with an international and comparative dimension which – in accordance with the programmatic approach of Marco Biagi – will also feed the debate at the national level.

Does Training for the Disadvantaged Work?

Social Innovation: Comparative Perspectives investigates socio-economic impact. Since it is hard to establish causality and to measure social properties when investigating impact, especially at the level of society, the book narrows down impact to one priority aspect: social innovation – understood as organizations' capacity to generate novel ideas, ways and means of doing things, of addressing public and social problems of many kinds. This volume's primary assertion is that the Third Sector, specifically through stimulating civic involvement, is best placed to produce social innovation, outperforming business firms and state agencies in this regard. By investigating actor contributions to social innovation across seven fields of activity, Social innovation: Comparative Perspectives develops our

understanding of why and how the Third Sector is central to functioning, cohesive and viable societies. This volume is based on contributions of the project "ITSSOIN - Impact of the Third Sector as Social Innovation" funded by the European Commission under the 7th framework programme. It will be of insight across disciplines, in particular to the growing social innovation community, innovation researchers more generally and to non-profit scholars. The practical relevance of the book will be of interest to European and national policy makers and practitioners across different sectors.

Social Contours of Risk

Youth and the Crisis

Labour Law and Industrial Relations in Recessary Times

Guidebook which aims to improve MPA management by providing a framework that links the goals and objectives of MPAs with indicators that measure management effectiveness. The framework and indicators were field-tested in 18 sites around the world, and results of these pilots were incorporated into the guidebook. Published as a result of a 4-year partnership of IUCN's World Commission on Protected Areas-Marine, World Wildlife Fund, and the NOAA National Ocean Service International Program Office.

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