

Discovering Psychology 6th Edition Chapter 2 Summary

The Psychologist as Detective
Discovering the Scientist Within
Introduction to Brain and Behavior
Using Multivariate Statistics
Statistical Methods for Psychology
Essentials of Statistics
Research In Psychology Methods and Design
The Psychology of Language
Industrial/organizational Psychology
Discovering Our Past
12 Rules for Life
Statistics for Psychology
The Principles of Sociology
Barron's AP Psychology with CD-ROM
Psychology 2e
Abnormal Psychology
Concepts of Biology
Psychology
Psychology and Life
The Cambridge Handbook of the Intellectual History of Psychology
Discovering Statistics Using SPSS
Forty Studies that Changed Psychology
Discovering Geometry
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Psychology
Discovering Statistics Using IBM SPSS Statistics
Discovering Psychology with DSM5 Update
Discovering Statistics Using R
Development Across the Life Span
AP® European History Crash Course, 2nd Ed., Book + Online
My Psychology
Introduction to Psychology
Understanding Psychology, Student Edition
Discovering Psychology
Essentials of Psychology: Concepts and Applications
The Story of Psychology
Discovering Psychology: The Science of Mind
Exploring Psychology
Discovering the Essential Universe
Psychology

The Psychologist as Detective

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We cannot understand contemporary psychology without first researching its history. Unlike other books on the history of psychology, which are chronologically ordered, this Handbook is organized topically. It covers the history of ideas in multiple areas of the field and reviews the intellectual history behind the major topics of investigation. The evolution of psychological ideas is described alongside an analysis of their surrounding context. Readers learn how eminent psychologists draw on the context of their time and place for ideas and practices, and also how innovation in psychology is an ongoing dialogue between past, present, and anticipated future.

Discovering the Scientist Within

TRY (FREE for 14 days), OR RENT this title:
www.wileystudentchoice.com An approachable, coherent, and important text, *Research in Psychology: Methods and Design*, 8th Edition continues to provide its readers with a clear, concise look at psychological science, experimental methods, and correlational research in this newly updated version. Rounded out with helpful learning aids, step-by-step instructions, and detailed examples of real research studies makes the material easy to read and student-friendly.

Introduction to Brain and Behavior

Using Multivariate Statistics

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Discovering the Universe, Fifth Edition is one of the briefest texts available for an introductory astronomy course, while providing the wide range of factual topics that are the hallmark of the text and are consistent with most course needs. By flipping through the book, readers will find it as rich in celestial images and figures as other textbooks for the same audience. It is a balanced approach to content, depth, and breath, with effective teaching resources. It is also up-to-date, reflecting how our knowledge about the universe is expanding at a phenomenal rate.

Statistical Methods for Psychology

Essentials of Statistics

More than any other introductory psychology textbook, the Hockenburys' brief book presents the discipline with a unique understanding of today's students--emphasizing its relevance and immediate impact on their lives. Without sacrificing science, the authors draw on personal experiences and anecdotes to illustrate essential concepts and important research direction. TheFourth Editionincorporates hundreds of new research studies throughout, with particular attention to areas of intensive current research and enduring student interest, including neuroscience, lifespan development, memory, and gender and culture issues. Also new is the dramatically enhanced media and supplements package, offering more ways than ever to help

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students make the study of psychology a part of their world.

Research In Psychology Methods and Design

REVEL™ for The Psychologist as Detective: An Introduction to Conducting Research in Psychology introduces students to the research process. Authors Randolph Smith and Stephen Davis treat psychological research as a detective case in which a problem is presented, clues are discovered, evidence is evaluated, and a report is prepared for consideration by peers. This engaging approach to research in psychology helps students learn how to think critically about research and research methods. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

The Psychology of Language

Industrial/organizational Psychology

ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 5th Edition retains the hallmark features and pedagogical aids that have made this text unique in presenting the foundations of psychology in a manageable, reader-friendly format. Students gain a broad view of psychology and see applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Nevid's comprehensive learning system, derived from research on memory, learning, and textbook pedagogy, is featured throughout. This model incorporates the Four E's of Effective Learning -- Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. Thoroughly updated with recent research developments, this edition also features an expanded focus on psychology in the digital world -- a topic students are sure to find fascinating and relevant. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discovering Our Past

'In this brilliant new edition Andy Field has introduced important new introductory material on statistics that the student will need and was missing at least in the first edition. This book is the best blend that I know of a textbook in statistics and a manual on SPSS. It is a balanced composite of both topics, using SPSS to

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illustrate important statistical material and, through graphics, to make visible important approaches to data analysis. There are many places in the book where I had to laugh, and that's saying a lot for a book on statistics. His excellent style engages the reader and makes reading about statistics fun' - David C Howell, Professor Emeritus, University of Vermont USA This award-winning text, now fully updated with SPSS Statistics, is the only book on statistics that you will need! Fully revised and restructured, this new edition is even more accessible as it now takes students through from introductory to advanced level concepts, all the while grounding knowledge through the use of SPSS Statistics. Andy Field's humorous and self-deprecating style and the book's host of characters make the journey entertaining as well as educational. While still providing a very comprehensive collection of statistical methods, tests and procedures, and packed with examples and self-assessment tests to reinforce knowledge, the new edition now also offers: - a more gentle introduction to basic-level concepts and methods for beginners - new textbook features to make the book more user-friendly for those learning about more advanced concepts, encouraging 'critical thinking' - a brand new, full-colour design, making it easy for students to navigate between topics, and to understand how to use the latest version of SPSS Statistics - both 'real world' (the bizarre and the wonderful) and invented examples illustrate the concepts and make the techniques come alive for students - an additional chapter on multilevel modelling for advanced-level students - reinforced binding to make the book easier to handle at a computer workstation. The book also

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includes access to a brand new and improved companion Website, bursting with features including:

- animated 'SPSS walk-through' videos clearly demonstrating how to use the latest SPSS Statistics modules
- self-marking multiple choice questions
- data sets for psychology, business and management and health sciences
- a flash-card glossary for testing knowledge of key concepts
- access to support material from SAGE study skills books.

Statistics lecturers are also provided with a whole range of resources and teaching aids, including:

- the test bank
- over 300 multiple-choice questions ready to upload to WebCT, Blackboard or other virtual learning environments
- charts and diagrams in electronic format for inclusion in lecture slides
- PowerPoint slides written by the author to accompany chapters of the text.

12 Rules for Life

"What does everyone in the modern world need to know? [The author's] answer to this most difficult of questions uniquely combines the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research. [The author discusses] discussing discipline, freedom, adventure and responsibility, distilling the world's wisdom into 12 practical and profound rules for life"--

Statistics for Psychology

The Psychology of Language (2nd Edition) is a thorough revision and update of the popular first

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edition. Comprehensive and contemporary, it contains all the student needs to know on the topic, presenting difficult material in a lively and accessible way. There is coverage of all the core topics in language in the undergraduate curriculum and the author interweaves evidence from the various approaches including cognitive psychology, neuropsychology, and connectionist modelling. This edition includes expanded coverage of many topics including reading development, bilingualism, and the relation between language and memory.

The Principles of Sociology

Socrates, Plato, Descartes, Spinoza, Mesmer, William James, Pavlov, Freud, Piaget, Erikson, and Skinner. Each of these thinkers recognized that human beings could examine, comprehend, and eventually guide or influence their own thought processes, emotions, and resulting behavior. The lives and accomplishments of these pillars of psychology, expertly assembled by Morton Hunt, are set against the times in which the subjects lived. Hunt skillfully presents dramatic and lucid accounts of the techniques and validity of centuries of psychological research, and of the methods and effectiveness of major forms of psychotherapy. Fully revised, and incorporating the dramatic developments of the last fifteen years, *The Story of Psychology* is a graceful and absorbing chronicle of one of the great human inquiries—the search for the true causes of our behavior.

Barron's AP Psychology with CD-ROM

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Lecturers/instructors - request a free digital inspection copy here With a little help from his weird band of characters the Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics. Lecturers: with WebAssign® you can manage and monitor your students' progress quickly and easily online or give them more opportunities to practise! Ideal for short courses, choose to use WebAssign® alongside the Fourth Edition of Andy Field's textbook to quickly set up courses and schedule assignments (using the 2159 questions available) and track individual performance so you can spot in an instant where more instruction or practice is needed. If not using for formal assessment, WebAssign® still lets you set questions for your students to practise over and over again. They get instant feedback and also links to the relevant chapter or section in the integral ebook to help them work out the correct solution. For more information on how to integrate WebAssign® into a forthcoming course or to arrange a class test please contact your local SAGE representative for more details. (Students please note: access to WebAssign® is dependent not only on the purchase of a student access code (ISBN: 9781446273043) but also a username, institution code and password supplied by your course leader/instructor). SAGE MobileStudy - study where and when you like Scan any QR code within the book to access revision material on a smartphone or tablet such as Cramming Sam's Study tips, flashcard glossaries, interactive multiple choice

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questionnaires and more. Click here to take a look (if you're accessing the site from a desktop you'll be taken to the Companion Website instead; look out for the MobileStudy icon to show you which pages are also available on the MobileStudy site). See how Andy's book is changing the landscape for textbooks through the use of technology! Support materials for a wide range of disciplines Education and Sport Sciences lecturer support materials with enhanced ones for Psychology, Business and Management and the Health Sciences on the enhanced Companion Website make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience. Other major new updates include: Now fully compatible with recent IBM SPSS Statistics releases. Two new characters! Statistical cult leader Odit provides students with access to video clips via his Lantern to help further understanding of statistical/SPSS concepts, while Confusius helps students to make better sense of statistical terms. The enhanced Companion Website offers plenty of lecturer and student material to use in conjunction with the textbook. These include PowerPoints and subject-specific testbanks for lecturers as well as answers to the Smart Alex tasks at the end of the each chapter; datafiles for testing problems in SPSS; flashcards of key concepts; self-assessment multiple-choice questions; and online videos of key statistical and SPSS procedures discussed in the textbook for students. Video Links Go behind the scenes of the Fourth Edition, and find out about the man behind the book Watch Andy introduce SAGE MobileStudy Ask Andy Anything: Teaching stats and Robbie Williams'

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head Ask Andy Anything: Gibson or Fender Ask Andy Anything: The one part of the book Andy hated writing Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Psychology 2e

This acclaimed classroom favourite makes the science of psychology come alive for students, with personal stories that exemplify important concepts in a student-friendly way and coverage of the field's scientific foundations and advances. The substantially updated new edition extends the book's focus on developing scientific literacy in the context of psychology, with new features in print and in the book's new online course space, LaunchPad. These features are the result of the book's most dramatic addition—Sandra Hockenbury's new writing partnership with co-author, Susan Nolan, who shares her belief that the introductory course can help all kinds of students develop a real understanding of psychology and lasting scientific literacy without sacrificing the field's research core. The book can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and

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organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.

Abnormal Psychology

This unique book closes the gap between psychology books and the research that made them possible. Its journey through the “headline history” of psychology presents 40 of the most famous studies in the history of the science, and subsequent follow-up studies that expanded their findings and relevance. Readers are granted a valuable insider's look at the studies that continue to be cited most frequently, stirred up the most controversy when they were published, sparked the most subsequent related research, opened new fields of psychological exploration, and changed most dramatically our knowledge of human behavior. For individuals with an interest in an introduction to psychology.

Concepts of Biology

Connect complex psychological concepts to real life Understanding Psychology simplifies complex psychological concepts for students. The program’s philosophy is to make psychology relevant, fun, interesting, and approachable. Understanding Psychology is an interactive book with hands-on activities, case studies, current issues, and readings about the field of psychology.

Psychology

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The images in this textbook are in color. There is a less-expensive non-color version available - search for ISBN 9781680922363. Psychology is designed to meet scope and sequence requirements for the single-semester introduction to psychology course. The book offers a comprehensive treatment of core concepts, grounded in both classic studies and current and emerging research. The text also includes coverage of the DSM-5 in examinations of psychological disorders. Psychology incorporates discussions that reflect the diversity within the discipline, as well as the diversity of cultures and communities across the globe.

Psychology and Life

My Psychology is a fresh approach to introductory psychology that invites students to make a personal connection to the science of psychology. Unlike other texts, My Psychology uses a combination of a relatable writing style and digital technology to make the material real and immediate for readers. Intro psych students live on their smartphones and computers, and My Psychology meets them there with specially produced My Take videos, Chapters Apps, and Show Me More activities. The examples in My Psychology also helps students to understand how core concepts are personally meaningful through thoughtful applications and fresh everyday examples. As part of the book's emphasis on the APA guidelines for undergraduate courses, coverage of culture and diversity is infused throughout the book and highlighted with Diversity Matters flags in every chapter. In addition, a full chapter on Diversity in

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Psychology explores key topics in depth. In its Second Edition, My Psychology is proven to invigorate the intro psych courses at colleges and universities across the country with its concise and engaging approach. The contemporary examples and perspective connect with today's students, and the smartphone-ready features--coupled with the powerful assessment tools in LaunchPad--make for a powerful new teaching and learning experience. The new edition features almost 1,400 new research citations and new My Take video footage.

The Cambridge Handbook of the Intellectual History of Psychology

This updated manual presents one diagnostic test and two full-length practice tests that reflect the actual AP Psychology Exam in length, subject matter, and difficulty. All test questions are answered and explained. It also provides extensive subject review covering all test topics. Topics reviewed include research methods, the biological basis of behavior, sensation and perception, states of consciousness, learning, cognition, personality, abnormal psychology, and treatment of disorders. This manual also presents an overview of the test, extra multiple-choice practice questions, test-taking tips, and an analysis of the test's essay question with a sample essay. Enclosed with the manual is a CD-ROM that presents two more practice tests with answers, explanations, and automatic scoring, as well as extensive subject review.

Discovering Statistics Using SPSS

More than any other introductory textbook, Don and Sandra Hockenbury's *Discovering Psychology* makes the story of psychology a captivating, highly personal experience for all kinds of students. Without sacrificing science, the authors draw on personal experiences and other real stories to illustrate essential concepts and important research directions in a recognizable, relatable way. This is especially true in the area of cutting-edge neuroscience, which the Hockenburys make extremely teachable and utterly absorbing without oversimplifying the presentation. Special Package: Each student copy of *Discovering Psychology*, Sixth Edition is packaged with the book's Study Guide and Worth Publishers' new Three-Dimensional Brain. DSM 5 Updates Available for Fall 2014 classes, this update version features new content from Sandra Hockenbury in response to the release of the DSM-5. This new content is integrated into the text without changing pagination or the structure of the chapters. A special DSM 5 Supplement by Sandra Hockenbury is available for Fall 2013 and Spring and Summer 2014 courses.

Forty Studies that Changed Psychology

Offers a strong balance between research and applications. ♦ Robert Feldman offers students a chronological overview of physical, cognitive, social, and emotional development--from conception through death with his text *Development Across the Life Span*. This best-selling text presents up-to-date coverage of

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theory and research, with an emphasis on the application of these concepts by students in their personal--and future professional--lives. The text taps into students' inherent interest in the subject of human development, encouraging them to draw connections between the material and their own experiences. ♦ MyDevelopmentLab is an integral part of the Feldman program. Key learning applications include, MyDevelopmentLab video series, MyVirtualLife, and MyVirtualChild. ♦ Teaching & Learning Experience Personalize Learning -- MyDevelopmentLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Improve Critical Thinking ♦-- Review and Apply ♦ sections -- Consist of short recaps of the chapters' main points, followed by questions designed to provoke critical thinking. Engage Students ♦-- Chapter Opening Prologues -- ♦ Describe an individual or situation that is relevant to the basic developmental issues being addressed in the chapter. Explore Research -- From Research to Practice boxes -- Describe a contemporary developmental research topic. Support Instructors ♦-- A number of Instructor Resources including PowerPoint Presentations, MyTest Test Bank, and Instructor's Manual. 0205940749 / 9780205940745 Development Across the Lifespan Plus NEW MyDevelopmentLab with eText -- Access Card Package Package consists of: ♦♦♦ 0205206522 / 9780205206520 NEW MyDevelopmentLab with Pearson eText -- Valuepack Access Card 0205940072 / 9780205940073 Development Across the Life Span ♦

Discovering Geometry

"This book is designed to help students organize their thinking about psychology at a conceptual level. The focus on behaviour and empiricism has produced a text that is better organized, has fewer chapters, and is somewhat shorter than many of the leading books. The beginning of each section includes learning objectives; throughout the body of each section are key terms in bold followed by their definitions in italics; key takeaways, and exercises and critical thinking activities end each section"--BCcampus website.

Psychology

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs. Watch Andy Field's introductory video to Discovering Statistics Using R Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world. The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book (for

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example correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you're doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect. Like its sister textbooks, *Discovering Statistics Using R* is written in an irreverent style and follows the same ground-breaking structure and pedagogical approach. The core material is augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more. Given this book's accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely-available R software.

Psychology

Discovering Statistics Using IBM SPSS Statistics

"Fully revised for the new 2016 exam."--Cover.

Discovering Psychology with DSM5 Update

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1. Introduction to statistics -- 2. Summarizing and graphing data -- 3. Statistics for describing, exploring, and comparing data -- 4. Probability -- 5. Discrete probability distributions -- 6. Normal probability distributions -- 7. Estimates and sample sizes -- 8. Hypothesis testing -- 9. Inferences from two samples -- 10. Correlation and regression -- 11. Chi-square and analysis of variance.

Discovering Statistics Using R

Development Across the Life Span

This author team is committed to making statistics a highlight for psychology students! Now, in a 5th edition, *Statistics for Psychology*, continues to be an accessible, current, and interesting approach to statistics. With each revision, the authors have maintain those things about the book that have been especially appreciated, while reworking the text to take into account the feedback, their our own experiences, and advances and changes in the field. The fifth edition of this popular text uses definitional formulas to emphasize concepts of statistics, rather than rote memorization. This approach constantly reminds students of the logic behind what they are learning, and each procedure is taught both verbally and numerically, which helps to emphasize the concepts. Thoroughly revised, with new content and many new practice examples, this text takes the reader from basic procedures through analysis of variance (ANOVA). While learning statistics, students

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also learn how to read and interpret current research.

AP® European History Crash Course, 2nd Ed., Book + Online

My Psychology

In PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER VERSION, Wayne Weiten continues his proven combination of a scientifically rigorous text with selective pedagogy that makes learning easy for students. Weiten's approach is backed by a straightforward writing style, unparalleled in-text visuals and didactic art program, and in-book review to help users prioritize and retain the core concepts. Weiten surveys psychology's broad range of content with three aims: to illuminate the process of research and its intrinsic relationship to application (themes); to show both the unity and diversity of the subject (variations), and to invite users to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help users see the connections among different research areas in psychology.

Introduction to Psychology

Concepts of Biology is designed for the single-

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semester introduction to biology course for non-science majors, which for many students is their only college-level science course. As such, this course represents an important opportunity for students to develop the necessary knowledge, tools, and skills to make informed decisions as they continue with their lives. Rather than being mired down with facts and vocabulary, the typical non-science major student needs information presented in a way that is easy to read and understand. Even more importantly, the content should be meaningful. Students do much better when they understand why biology is relevant to their everyday lives. For these reasons, *Concepts of Biology* is grounded on an evolutionary basis and includes exciting features that highlight careers in the biological sciences and everyday applications of the concepts at hand. We also strive to show the interconnectedness of topics within this extremely broad discipline. In order to meet the needs of today's instructors and students, we maintain the overall organization and coverage found in most syllabi for this course. A strength of *Concepts of Biology* is that instructors can customize the book, adapting it to the approach that works best in their classroom. *Concepts of Biology* also includes an innovative art program that incorporates critical thinking and clicker questions to help students understand--and apply--key concepts.

Understanding Psychology, Student Edition

David Myers's bestselling brief text has opened

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millions of students' eyes to the world of psychology. Through vivid writing and integrated use of the SQ3R learning system (Survey, Question, Read, Rehearse, Review), Myers offers a portrait of psychology that captivates students while guiding them to a deep and lasting understanding of the complexities of this field.

Discovering Psychology

Discovering the Scientist Within is the only book on the market that teaches students about research methods using a case study approach. All the design-focused chapters present students with a single study described from start to finish. The chapter starts by asking students to consider a scenario and then walks them through the steps of the study: formulating a research question, performing a literature review, constructing a data collection method, considering ethics, refining the method, gathering data, understanding the statistical results, and reporting the results in APA style. Students come away with a practical understanding of the research process and useful practice in the basic steps that comprise all studies. The book also has excellent pedagogy, starting with clear Learning Outcomes at the beginning of each chapter, "Your Turn" assessments as the end of each section, and end-of-chapter Review Questions and Applying What You've Learned activities. As part of their class projects, students are often asked to run some statistics and write in APA style. This text has ample support for both, including Appendices on both topics, as well as in-chapter material modeling writing and reporting in APA style.

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Best of all, the book comes integrated with new Research in Action activities from the same author team. These activities extend the core mission of the book by putting students in the role of a researcher and simulating the kinds of decisions they would face in conceptualizing and executing a study. Each chapter includes an activity (a few chapters have more than one), and the activities are called out in the chapter. The new edition features coverage of "fake news," as well as "Our Research Plan at a Glance," a summary of the study featured in each chapter. The book is also available in a LaunchPad course for the first time. Students will have access to the full eBook, the LearningCurve adaptive quizzing system, the Research in Action activities, and other resources. This book also comes with an unprecedented set of instructor supplements, many of them prepared by the authors themselves. These include a full instructor's manual, including supplemental examples for each chapter, suggestions for in-class activities and demonstrations, lab/group project ideas, a feature designed to enhance psychological/information literacy, and suggestions for using end of chapter materials. Instructors also get access to unique PowerPoint slide decks that incorporate the same active learning and hands-on approach as the textbook. Chapter PowerPoint slides include additional examples, discussion questions, demonstrations and activities built right into the presentation to help bring the material to life. For design chapters, they provide two sets of PowerPoint slides: one set that incorporates the chapter's research question and a more traditional set that focuses on key concepts.

Essentials of Psychology: Concepts and Applications

STATISTICAL METHODS FOR PSYCHOLOGY surveys the statistical techniques commonly used in the behavioral and social sciences, particularly psychology and education. To help students gain a better understanding of the specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasizes conceptual understanding. This Eighth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment. New and expanded topics--reflecting the evolving realm of statistical methods--include effect size, meta-analysis, and treatment of missing data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Story of Psychology

An Introduction to Brain and Behavior takes uninitiated students to the frontiers of contemporary physiological psychology more effectively than any other textbook. Renowned researchers and veteran teachers, Kolb and Whishaw help students connect nervous-system activity to human behavior, drawing on the latest research and revealing case studies.

Discovering Psychology: The Science of Mind

This text offers students a thorough look at the different issues and theoretical perspectives in psychology today, combining scientific rigour with a dedicated enthusiasm for the subject matter.

Exploring Psychology

Discovering the Essential Universe

In this fresh new offering to the Intro Psychology course, authors John Cacioppo and Laura Freberg portray psychology as being an integrative science in two ways. First, they have written a text that reflects psychology's rightful place as a hub science that draws from and is cited by research in many other fields. Second, this text presents psychology as a unified science that seeks a complete understanding of the human mind, rather than as a loosely organized set of autonomous subspecialties. As psychology moves rapidly toward maturity as an integrative, multidisciplinary field, the introductory course offers an opportunity to teach all of psychology in one place and at one time. This text reflects that evolution--and the authors' excitement about it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Psychology

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Psychology: Core Concepts represents the marriage of great science with great teaching--Applying the principles of psychology to the teaching of psychology. Within this fourteen-chapter text, the authors focus on the core topics the majority of introductory psychology instructors cover all while applying the principles of psychology to the teaching of psychology. Psychology: Core Concepts focuses on a manageable number of core concepts (usually three to five) in each chapter, allowing students to attain a deeper level of understanding of the material. Learning is reinforced through focused application and critical thinking activities, and connections between concepts are drawn across chapters to help students see the big picture of psychology as a whole. The 6th Edition features an enhanced critical thinking emphasis, with new chapter-opening "Problems" and new end-of-chapter critical thinking applications that promote more active learning of the content.

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