

Business Ethics DeGeorge

Competing with Integrity in International Business
Academic Ethics
Sports Ethics
Business Ethics
Business Ethics
Ethics and Agency Theory
Business as a Humanity
Ethical Issues in Business
Ethical Theory and Business
Is the Good Corporation Dead?
Business Ethics
Radical Business Ethics
People in Corporations
A Companion to Business Ethics
Technology and Values
Business Ethics Now
Business Ethics: Pearson New International Edition
Uncompromising Integrity
Business Ethics
Ethical Innovation in Business and the Economy
The Structuralists: from Marx to Lévi-Strauss
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Business in Ethical Focus: An Anthology - Second Edition
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Competing with Integrity in International Business

This custom edition is published for the University of Canberra.

Academic Ethics

Sports Ethics

Academic freedom and tenure, both cherished institutions of higher education, are currently under attack by many both outside and within the academy. Richard DeGeorge argues that they can be defended on ethical grounds only if they are joined with appropriate accountability, publicly articulated and defended standards, and conscientious enforcement of these standards by academic institutions and the members of the academic community. He discusses the ethical justification of tenure and academic freedom, as well as ethical issues in their implementation. He argues that academic freedom, which is the basis for tenure, is not license nor the same as freedom of speech. Properly understood and practiced, both academic freedom and tenure exist not to benefit faculty members or their institutions, but to benefit an open society in which they thrive and of which they are an important part.

Business Ethics

Agency theory involves what is known as the principal-agent problem, a topic

widely discussed in economics, management, and business ethics today. It is a characteristic of nearly all modern business firms that the principals (the owners and shareholders) are not the same people as the agents (the managers who run the firms for the principals). This creates situations in which the goals of the principals may not be the same as the agents--the principals will want growth in profits and stock price, while agents may want growth in salaries and positions in the hierarchy. The fourth volume in the Ruffin Series in Business, this book explores the ethical consequences of agency theory through contributions by ethicists, economists, and management theorists.

Business Ethics

Revised and updated to meet the ethical challenges of today's business world, *Ethical Theory and Business* presents a collection of readings that includes historical as well as contemporary material. Chapters offer thoughtfully collected essays, legal perspectives, and court cases that give readers a basis for understanding the latest developments in business ethics scholarship, analysis, and decision making. In addition to presenting the fundamental concepts and problems of business ethics, normative ethical theory, and the analysis of cases, the Fifth Edition of *Ethical Theory and Business* examines issues such as corporate social responsibility; business self-regulation versus government regulation; consumer, occupational, and environmental risk; drug testing; whistleblowing;

affirmative action; reverse discrimination; sexual harassment; deception in advertising; ethical issues in international business; and social and economic justice.

Ethics and Agency Theory

MORAL ISSUES IN BUSINESS, 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business as a Humanity

Academic freedom and tenure, both cherished institutions of higher education, are

currently under attack by many both outside and within the academy. Richard DeGeorge argues that they can be defended on ethical grounds only if they are joined with appropriate accountability, publicly articulated and defended standards, and conscientious enforcement of these standards by academic institutions and the members of the academic community. He discusses the ethical justification of tenure and academic freedom, as well as ethical issues in their implementation. He argues that academic freedom, which is the basis for tenure, is not license nor the same as freedom of speech. Properly understood and practiced, both academic freedom and tenure exist not to benefit faculty members or their institutions, but to benefit an open society in which they thrive and of which they are an important part.

Ethical Issues in Business

Business in Ethical Focus is a compilation of classical and contemporary essays and case studies in business ethics. Readers will become acquainted with seminal ideas on corporate social responsibility and the place of business in a just society. Other topics include diversity in the workplace, sexual harassment, workplace rights, environmental responsibility and sustainability, global business, intellectual property, bribery, and ethical issues in advertising and marketing. This second edition adds a dozen original case studies, as well as new sections on global perspectives (with articles on Islamic, Confucian, and Buddhist business ethics),

entrepreneurship, and the non-profit sector. Background material on ethical theory and the nature of business ethics is included to orient readers new to this field.

Ethical Theory and Business

In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all of the main areas of interest and debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses

Is the Good Corporation Dead?

SCOTT (copy 2): from the John Holmes Library collection.

Business Ethics

The first purpose of this volume is to make representative writings from the most eminent structuralist thinkers easily available. They represent a variety of fields and have, in a sense, pioneered a new approach; they are consequently interdisciplinary sources of valuable insights. The second purpose is to help place structuralism in a historical perspective. Marx, Freud, and Saussure are frequently ignored as precursors of present-day structuralism, and yet they developed many of the techniques used and elaborated upon by present scholars.

Radical Business Ethics

The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

People in Corporations

Any company violating the public trust today puts itself at a disadvantage.

Competitors who are more eager to please their clients will gain the upper hand by developing trusting relationships. Readers are exposed to ethical problems, striking examples of unethical conduct, and a variety of moral dilemmas and temptations businesses encounter every day. The aim of this book is to teach from the mistakes of the well-known cases described and to show how to avoid, and how to respond best, should the worse scenario occur.

A Companion to Business Ethics

Case studies on business ethics

Technology and Values

Business Ethics Now

International Business Ethics: Challenges and Approaches, edited by Georges Enderle, is a pioneer in this widely uncharted field of international business ethics. This volume includes the work of 39 contributors, half of them from non-Western countries, first presented at the First World Congress of Business, Economics, and Ethics hosted by Reitaku University and the Institute of Moralogy in Japan.

Business Ethics: Pearson New International Edition

Technology and Values provides a highly useful collection of essays organized around issues related to science, technology, public health, economics, the environment, and ethical theory. The editors present effective introductions that provide background information as well as philosophical tools and case studies to facilitate understanding of the variety of issues emanating from the most significant developments in technology, including the effects on privacy of the widespread use of computers to store and retrieve personal information and the ethical considerations of genetic engineering.

Uncompromising Integrity

It is no longer possible for modern companies to ignore the ethical or social implications of their business practice. Controversy surrounding such issues as the environment, rewards to senior managers and international labour standards have made business ethics front page news, as well as helping it emerge as a fully fledged part of the business and management landscape. This set brings together a cross section of material from both philosophy and business journals. It includes: what is business ethics and how has it developed; are ethics compatible with the free market?; international business ethics; and case studies.

Business Ethics

This work aims to prepare readers to make sound ethical decisions in multi-cultural business situations. It features an introduction to background on the cultural sciences and analytical approaches from the field of ethics.

Ethical Innovation in Business and the Economy

For courses in Business Ethics, Moral Issues in Business, Social Issues in Business, Business and Society, International Business Ethics, and Issues in International Business. This systematic, integrated investigation of the field of business ethics is presented from an informed philosophical point of view. It argues that ethics is the glue as well as the oil that makes business possible, addressing the full gamut of issues: from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees.

The Structuralists: from Marx to Lévi-Strauss

This is the first study of business ethics to take into consideration the plethora of issues raised by the Information Age. The first study of business ethics to take into consideration the plethora of issues raised by the Information Age. Explores a wide

range of topics including marketing, privacy, and the protection of personal information; employees and communication privacy; intellectual property issues; the ethical issues of e-business; Internet-related business ethics problems; and the ethical dimension of information technology on society. Uncovers previous ignored ethical issues. Underlines the need for public discussion of the issues. Argues that computers and information technology have not necessarily developed in the most ethical manner possible.

Business Ethics

Comprehensive and clear, this book introduces readers to a generic, universal standard by which to judge and encourage ethical behavior in the workplace and life in general. It begins by exploring the philosophical roots upon which the field of ethics is based and springs, and then discusses the four basic current approaches to ethics—their strengths and weaknesses, and how they can be pulled together under the new standard. A focus on organization ethics places the standard into the workplace, and shows that its successful implementation there requires the correct design of organization systems, rather than an attempt to change the individual employees. For corporate training programs, and the creation of more ethical individuals in the workplace.

Business in Ethical Focus: An Anthology - Second Edition

Moral Capitalism is based on the Caux Round Table (CRT) Principles for Business, a code of ethics that sets consistent and attainable worldwide guidelines for how business can behave responsibly and ethically. The book shows readers how to manage market capitalism and globalization for economic and social justice and fairness, in the process improving individual lives and communities. Author Stephen Young argues that ""brute capitalism"" - profit-seeking regardless of effects - must give way to moral capitalism to attain widespread monetary and moral well-being. Emphasizing a cross-cultural perspective that draws on Chinese and Japanese philosophies of selflessness, Young links moral aspirations to practical, day-to-day guidelines for a profitable approach to business that is also ethical, resulting in the public good.

Ethics in the Workplace

Academic ethics are currently much in the news but there is a great deal of uncertainty, both as to what constitutes specifically academic ethics and about a number of issues that are taken to be issues of academic ethics. This collection of papers focuses on both questions, moving from consideration of the very idea of a University and what that entails, via attempts to locate the major current concerns,

to particular issues relating to the University's relations with the corporate world, the professor's role, relations between student and teacher, credentialling, the demands of collegiality and plagiarism. The editors have provided both a full and reasoned introduction and a critical end-piece that attempt to bring some order to the often inchoate nature of this field, raising the further question of whether institutions should, or should not, frame formal codes of conduct. The selected papers are drawn from diverse sources and together provide one of the first comprehensive overviews of academic ethics.

Business Ethics

This volume contains contributions to the annual Ruffin Lecture series, in which researchers in business ethics addressed the question: can business, and business education, be considered one of the humanities, or is it in a class by itself?

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility

This book is a unique collection of essays by the leading scholars in business ethics. The purpose of the volume is to examine the emergence of business ethics as an important element of managerial practice and as an integral area of

scholarship. The four lead essays--by Norman Bowie, Kenneth Goodpaster, Thomas Donaldson, and Ezra Bowen--are examples of some of the best thinking about the role of ethics in business. These essays examine such issues as the nature of scholarship and knowledge in business ethics, how ethics is a central factor in managerial leadership, the complexities of ethics in multinational and multicultural settings, and the problems of ethical literacy and moral debate in a free society. Each lead essay develops several themes which are then explored by other prominent thinkers, including Robert Solomon, Richard DeGeorge, and Joanne Cuilla.

Academic Freedom and Tenure

The first book to address the whole spectrum of multinational business ethics, *Competing with Integrity in International Business* examines moral debates about operating ethically in virtually every major market environment in the world. Taking the company of integrity as its objective, it offers guidelines for multinationals in underdeveloped countries as well as original strategies for corporations competing in corrupt environments. Backed by the distinguished author's wide and varied experience, both as a scholar and as consultant to firms and business institutions around the world, *Competing with Integrity in International Business* covers cooperation with local government, taxes, respect for and compliance with local society, human rights, national development, and other

challenges, as well as responses to immoral adversaries and the use of publicity to expose corrupt actions. With case studies from across the globe, including the former Soviet bloc, China, Japan, and the European Community, this will prove an invaluable resource for business professionals, ethicists, philosophers, and students.

Management for Social Enterprise

Georges Enderle Before presenting some introductory remarks on the topic of this volume I should like to outline briefly the context from which this selection of articles originates. (It seems to me necessary to emphasise these circumstances in order to make clearer the contours of what is said and what is not said and to understand it better.) This context involves, firstly, a general evaluation of the state of the business ethics debate today and, secondly, considerations of the question of what attitude and strategy should be chosen in order to promote business ethics most effectively. On the present state of affairs of the business ethics debate Today, it is extremely difficult, if not impossible, to gain even a rough overview of the business ethics debate in the different countries of Europe and North America. Many activities take place in informal circles and on a local and regional level; linguistic and other barriers impede the spread of information about them and, often, they are not even labelled "business ethics". At the same time, so many other things sail under the flag of "business ethics" that one sometimes

wonders if it should not be replaced by another flag, for instance new methods of public-relations or better motivation of company's employees. Yet, in spite of these difficulties in defining business ethics activities, one statement at least can be made with certainty.

The Ethics of Information Technology and Business

This interesting, comprehensive book about business ethics argues that ethics is the 'glue' that makes successful business possible. It allows the reader to see the whole range of issues in business ethics rather than just selected topics. Its focus on internationalization and globalization is important, as it relates facts about this dynamic, growing aspect of corporate business. This book not only covers ethics, it also includes such topics as: management, production, marketing, finance, workers' rights, and environmental issues; it enables readers to see how all of the issues presented are interrelated. An excellent resource and reference work for international corporate employees, marketing administrators, and human resource managers and employees.

Business Ethics

Arguing against most scholars of business ethics who have articulated a set of

moral principles and applied them to problems faced by business people, Richard Lippke steers away from offering moral directives. In *Radical Business Ethics*, he develops a more comprehensive perspective on business issues that is tied to larger questions of social justice. Analyzing a select group of timely issues such as advertising, employee privacy, and insider trading in the context of debates about the nature of the just society, Lippke argues that the most plausible theory of justice is one whose implications are highly critical of many features of advanced capitalist societies. *Radical Business Ethics* will be an eye-opening book for students and scholars of ethics, and anyone interested in the role business plays in a just society.

Business Ethics

Electronic Inspection Copy available for instructors here `Management for Social Enterprise is a great introduction to the rich variety of social enterprises in the UK. It is also a useful tool to help us to build more effective social enterprises that really deliver on their missions by people who have hands on experience. This is just what the rapidly growing social enterprise sector needs, a management manual to help us take social enterprises to the next level by people who have hands on experience' - Sophi Tranchell, Managing Director of Divine Chocolate Ltd and Cabinet Office sponsored Social Enterprise Ambassador `The recent explosive growth in the number of social enterprises, their diverse and dynamic nature, and

the upsurge in research about them all makes this a potentially bewildering field of knowledge to explore. This book provides a clear and timely guide to the management challenges involved in understanding and running social enterprises, and underlines why their unique nature requires something more than just standard business school wisdom' - Ken Peattie, Professor of Marketing and Strategy, Cardiff Business School, and Director of the ESRC Centre for Business Relationships, Accountability, Sustainability and Society ` Provides a good introduction to the management of social enterprises touching on a broad range of topics and will help those involved in managing social enterprises and those trying to understand more about the sector. It draws on the experience of those who have worked in the social enterprise sector in a range of countries and are passionate about developing it' - Fergus Lyon, Professor of Enterprise and Organizations, Middlesex University

Overviewing the key business topics required by social entrepreneurs, and managers in social enterprises Management for Social Enterprise covers strategy, finance, ethics, social accounting, marketing and people management. Written in direct, accessible language by a team of authors currently teaching and researching in this sector, each chapter is fully supported with learning resources. Chapters include brief overviews, further reading, suggested web resources and, importantly, international case studies, drawing on real-life business examples. This book is essential reading for students and practitioners of Social Entrepreneurship and Social Enterprise, but will also be of use to anyone with an interest in management, corporate responsibility, ethics or

community studies. Click here for the LJMU Social Enterprise Management web pages.

International Business Ethics

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

Business Ethics

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book.

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Ethics, Free Enterprise, & Public Policy

Academic Freedom and Tenure

Praxiology deals with working and doing from the point of view of effectiveness. It has three components: analysis of concepts involving purposive actions; critique of modes of action from the viewpoint of efficiency; and normative advisory aspects in recommendations for increasing human efficiency. This fifth volume of the Praxiology series is devoted to Human Action in Business: Praxiological and Ethical

Dimensions. The adjective praxiological here means not only related to praxiology as human theory, but also assessed against the dimensions of effectiveness and efficiency. Adding also the ethical dimension, one defines the universe of the discourse about conduct characteristic of business, the economy, and management. Topics in business and management philosophy and theory are discussed by eminent contributors from different corners of the world: P. Ulrich (Switzerland); M. Bohata (Czech Republic); S. K. Chakreborty (India); J. Donaldson, H.E. Sternberg, and P. Graham (U.K.); H. van Lujik and H. Hummels (The Netherlands); O. Loukola (Finland); Y. Pesqueux and I. Tovey (France); T.A. Mathias (India); W. W. Gasparski, A. Lewicka-Strzalecka and J. Sojka (Poland); M. Tamari (Israel); R. E. Freeman, R. G. Kennedy, S. Natale, J. A. Matel, N. Bowie, D. McCann, L. V. Ryan, P. Werhane, and K. Goodpaster (United States). Selected speeches by Pope John Paul II addressed to managers, businessmen, and general audiences involved in the economy are also included in this volume. In Volume 5, invited specialists examine the praxiological and ethical aspects of human action under the rubric of the "Triple E": Efficiency, Effectiveness, and Ethics. The volume opens with contributions reflecting on the praxiological and ethical foundations for business followed by sections discussing human action from the perspectives of religious beliefs and cultural diversity. Another section illustrates the application of these principles to business. The concluding chapters examine praxiology and ethics as the moral agenda for professional education. The volume is a must read for economists, businesspeople, social scientists, and policymakers.

Moral Issues in Business

Can corporations remain socially responsible in today's fiercely competitive global economy? For several decades after World War II, companies like IBM, which exemplified what journalist Robert J. Samuelson called the 'good corporation,' poured forth material comforts and technological ideas while guaranteeing full employment and adequate retirement. In the 1980s all of that changed, as corporations moved to 'downsize' and become lean, mean global competitors. In this collection, thirteen prominent scholars in business ethics, finance, management, and religion and six corporate leaders respond to a new essay by Samuelson that sounds the death knell of the 'good corporation.' They propose new approaches to corporate integrity and social responsibility in the global economy. The book will be useful in corporate workshops and will make an excellent business ethics text in philosophy departments and business schools

The Oxford Handbook of Business Ethics

Human Action in Business

Innovation has become a buzzword that promises dramatic changes in almost

every field of business. Absent from this attention is a serious discussion of the ethical sides of dramatic change. To address this, editors Georges Enderle and Patrick E. Murphy gather a team of experts to fully examine the ethics of innovation within business and the economy in this standout addition to the Studies in TransAtlantic Business Ethics series.

Moral Capitalism

Business Ethics Now 4e by Andrew W. Ghillyer provides assistance to employees by taking a journey through the challenging world of business ethics at the ground level of the organization rather than flying through the abstract concepts and philosophical arguments at the treetop level. By examining issues and scenarios that relate directly to their work environment (and their degree of autonomy in that environment), employees can develop a clearer sense of how their corporate code of ethics relates to operational decisions made on a daily basis.

The Bolshevik Tradition

The essays in this reader examine philosophical issues such as sportsmanship, violence, cheating, drug use, racism, sexism, and gender equity. Examines ethical issues in sports, such as sportsmanship, violence, cheating, drug use, racism,

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sexism, and gender equity. Includes essays by psychologists, sociologists, coaches, and sports writers. Gives the reader an understanding of the moral significance of sport, and how sports affect society.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)